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JOSH COMPTON, PH.D.

updated: October 2017

- appointments** Associate Professor, Institute for Writing and Rhetoric, Dartmouth College, 2017–present.
Assistant Professor, Institute for Writing and Rhetoric, Dartmouth College, 2015–2017. [[press available here](#)]
Acting Director, Institute for Writing and Rhetoric, Dartmouth College, Spring 2016, Fall 2016.
Senior Lecturer, Institute for Writing and Rhetoric, Dartmouth College, 2010–2015.
Lecturer, Institute for Writing and Rhetoric, Dartmouth College, 2008–2010. [[press available here](#)]
Department Chair, Bob R. Derryberry School of Communication Arts, Southwest Baptist University, 2005-2008.
Assistant Professor, Bob R. Derryberry School of Communication Arts, Southwest Baptist University, 2004-2008.
Speech and Debate Coach, Bob R. Derryberry School of Communication Arts, Southwest Baptist University, 1998-2008.
- education** Ph.D, Communication, University of Oklahoma, 2004.
Dissertation: *Late Night Political Comedy, Candidate Image, and Inoculation: A Unique Test of Inoculation Theory*.
Winner, H. W. Cummings Dissertation Award.
M.A., Communication, Missouri State University, 2000.
- publications** *Inoculation*
Inoculation journal articles
Jackson, B., Compton, J., Thornton, A. L., & Dimmock, J. A. (2017). [Re-thinking anxiety: Using inoculation messages to reduce and reinterpret public speaking fears.](#) *PLoS ONE* 12(1): e0169972. doi: 10.1371/journal.pone.0169972
Compton, J. (2016). Image prepare: Image repair, inoculation theory, and anticipated attacks on credibility. *The International Journal of the Image*, 8(1), 1-9.
Compton, J. (2016). Inoculating against a losing season: Can inoculation-informed public relations strategies protect fan loyalty? *International Journal of Sport Communication*, 9(1), 1-12. doi: <http://dx.doi.org/10.1123/ijsc.2015-0116>

- Compton, J., Jackson, B., & Dimmock, J. A. (2016). Persuading others to avoid persuasion: Inoculation theory and resistant health attitudes. *Frontiers in Psychology* 7(122). doi: <http://dx.doi.org/10.3389/fpsyg.2016.00122>
- Ivanov, B., Sims, J. D., Compton, J., Miller, C. H., Parker, K. A., Parker, J. L., Harrison, K. J., & Averbeck, J. M. (2015). The general content of postinoculation talk: Recalled issue-specific conversations following inoculation treatments. *Western Journal of Communication*, 79(2), 218-238. doi: <http://dx.doi.org/10.1080/10570314.2014.943423>
- Jackson, B., Compton, J., Whiddett, R., Anthony, D. R., & Dimmock, J. A. (2015). [Preempting performance challenges: The effects of inoculation messaging on attacks to task self-efficacy](#). *PLoS ONE* 10(4): e0124886. doi: 10.1371/journal.pone.0124886
- Compton, J., & Ivanov, B. (2013). Vaccinating voters: New directions for political campaign inoculation scholarship. In E. L. Cohen (Ed.), *Annals of the International Communication Association*, 37 (1), 250-283. doi: <http://dx.doi.org/10.1080/23808985.2013.11679152>
- Compton, J., & Kaylor, B. T. (2013). Inoculating for small pox inoculation objections in Reverend Cooper's *Letter to a Friend in the Country*. *Journal of Communication and Religion*, 36(1), 92-107. ISSN: 0894-2838
- Miller, C., Ivanov, B., Sims, J. D., Compton, J., Harrison, K. J., Parker, K. A., Parker, J. L., & Averbeck, J. M. (2013). Boosting the potency of resistance: Combining the motivational forces of inoculation and psychological reactance. *Human Communication Research*, 39, 127-155. doi: 10.1111/j.1468-2958.2012.01438.x
- Compton, J., & Ivanov, B. (2012). Untangling threat during inoculation theory - conferred resistance. *Communication Reports*, 25(1), 1-13. doi: <http://dx.doi.org/10.1080/08934215.2012.661018>
- Ivanov, B., Miller, C. H., Compton, J., Averbeck, J. M., Harrison, K. J., Sims, J. D., Parker, K. A., & Parker, J. L. (2012). Effects of post-inoculation talk on resistance to influence. *Journal of Communication*, 62, 701-718. doi: 10.1111/j.1460-2466.2012.01658.x
- Parker, K. A., Ivanov, B., & Compton, J. (2012). Inoculation's efficacy with young adults' risky behaviors: Can inoculation confer cross-protection over related but untreated issues? *Health Communication*, 27(3), 223-233. doi: 10.1080/10410236.2011.575541
- Ivanov, B., Parker, K., & Compton, J. (2011). The potential of inoculation in reducing post-purchase dissonance: Reinforcement of purchase behavior. *Central Business Review*, 30(1-2), 10-16.
- Compton, J. (2009). [Threat explication: What we know and don't yet know about a key component of inoculation theory](#). *STAM Journal*, 39, 1-18.

- Compton, J., & Pfau, M. (2009). Spreading inoculation: Inoculation, resistance to influence, and word-of-mouth communication. *Communication Theory*, 19, 9-28. doi: 10.1111/j.1468-2885.2008.01330.x
- Compton, J., & Pfau, M. (2008). Inoculating against pro-plagiarism justifications: Rational and affective strategies. *Journal of Applied Communication Research*, 36(1), 98-119. doi: 10.1080/00909880701799329
- Pfau, M., Compton, J., Parker, K. A., An, C., Wittenberg, E. M., Ferguson, M., Horton, H., & Malyshev, Y. (2006). The conundrum of the timing of counterarguing effects in resistance: Strategies to boost the persistence of counterarguing output. *Communication Quarterly*, 54(2), 143-156. doi: 10.1080/01463370600650845
- Compton, J. (2005). Comparison, contrast, and synthesis of Aristotelian rationality and inoculation. *STAM Journal*, 35, 1-23.
Winner, Top Manuscript Award: Central States Communication Association.
- Compton, J., & Pfau, M. (2005). Inoculation theory of resistance to influence at maturity: Recent progress in theory development and application and suggestions for future research. *Annals of the International Communication Association*, 29 (1), 97-145. doi: <http://dx.doi.org/10.1080/23808985.2005.11679045>
- Compton, J., & Pfau, M. (2004). Use of inoculation to foster resistance to credit card marketing targeting college students. *Journal of Applied Communication Research*, 32, 343-364. doi: <http://dx.doi.org/10.1080/0090988042000276014>
- Pfau, M., Compton, J., Parker, K. A., Wittenberg, E. M., An, C., Ferguson, M., Horton, H., & Malyshev, Y. (2004). The traditional explanation for resistance versus attitude accessibility: Do they trigger distinct or overlapping processes of resistance? *Human Communication Research*, 30(3), 329-360. doi: 10.1111/j.1468-2958.2004.tb00735.x

Inoculation book chapters

- Compton, J. (proposal accepted). Inoculating against/with political humor. In J. Baumgartner & A. B. Becker (Eds.), *Why laughing (still) matters: The next generation of political humor research*. Landham, MD: Lexington Books.
- Compton, J. (proposal accepted). Inoculation against/as character assassination. In M. Icks, J. Keohane, E. Shiraev, & S. Samoilenko (Eds.), *The Routledge handbook of character assassination and reputation management*. London: Routledge.
- Compton, J., & Ivanov, B. (proposal accepted). Inoculation theory and affect. In C. Clark & L. Zhang (Eds.), *Emotion, affect, and rhetorical persuasion in mass communication: Theories and case studies*. London: Routledge.
- Craig, E.A., Luurs, G., & Compton, J. (in press). Cyberbullying: Challenges and opportunities for interpersonal communication research. In L. Webb & K. Wright (2nd ed.), *Computer-mediated communication and personal relationships*. Peter Lang Publishing.

- Compton, J., & Ivanov, B. (2018). Inoculation messaging. In B. Jackson, J. Dimmock, & J. Compton (Eds.), *Persuasion and communication in sport, exercise, and physical activity*. (pp. 73-90). Abington, UK: Routledge.
- Compton, J. (2013). Inoculation theory. In J. P. Dillard & L. Shen (Eds.), *The Sage handbook of persuasion: Developments in theory and practice*, 2nd ed., (pp. 220-237). Los Angeles, CA: Sage.
- Compton, J. (2011). Frustration vaccination? Inoculation theory and digital learning. In S. P. Ferris (Ed.), *Teaching, learning and the net generation: Concepts and tools for reaching digital learners* (pp. 61-73). Hershey, PA: IGI Global.

Image

Image journal articles

- Compton, J., & Compton, J. L. (2017). [Image repair, image prepare, competing civic responsibilities, and high school football](#). *STAM Journal*, 47, 1-22.
- Compton, J. (2016). Sorry sorries: Image repair after regretted apologies. *Public Relations Review*, 42(2), 353-358. doi: <http://dx.doi.org/10.1016/j.pubrev.2016.01.002>
- Compton, J. (2016). Live from D. C.: *Saturday Night Live* political parody references in presidential rhetoric. *Comedy Studies*, 7(1). doi: 10.1080/2040610X.2016.1139808
- Compton, J. (2015). Political humor on the radio, image repair, and Gracie Allen's 1940 presidential campaign. *Journal of Radio and Audio Media*, 22(2), 255-264. doi: <http://dx.doi.org/10.1080/19376529.2015.1083158>
- Compton, J., & Compton, J. L. (2015). Open letters from the National Football League, concussion prevention, and image repair rhetoric. *International Journal of Sport Communication* 8(3), 266-275. doi: <http://dx.doi.org/10.1123/IJSC.2015-0049>
- Compton, J., & Miller, B. (2015). "You lie!" and "I'm sorry.": Congressman Joe Wilson's outburst and attempted image repair. *STAM Journal*, 45, 1-17.
Winner, Top Manuscript Award: Central States Communication Association.
- Compton, J. (2014). Arby's image repair tactics as a public relations strategy. *Public Relations Review*, 40, 122-124. doi: <http://dx.doi.org/10.1016/j.pubrev.2013.11.022>
- Compton, J., & Compton, J. L. (2014). College sports, losing seasons, and image repair through open letters to fans. *Communication & Sport*, 2(4), 345-362. doi: 10.1177/2167479513503542
- Compton, J., & Miller, B. (2011). Image repair in late night comedy: Letterman and the Palin joke controversy. *Public Relations Review*, 37, 415-421. doi: <http://dx.doi.org/10.1016/j.pubrev.2011.08.002>
- Compton, J. (2006). Serious as a heart attack: Health-related content of late night comedy television. *Health Communication*, 19(2), 143-151. doi: 10.1207/s15327027hc19026

Image book chapters

- Compton, J. (2011). Cramer vs. (Jon Stewart's characterization of) Cramer: Image repair, late night political humor, and *The Daily Show*. In T. Goodnow (Ed.), *The Daily Show and rhetoric: Arguments, issues and strategies* (pp. 43-58). Landham, MD: Lexington Books.
- Compton, J. (2011). Surveying scholarship on The Daily Show and The Colbert Report. In A. Amarasingam (Ed.), *The Colbert/Stewart effect: Essays on the real impacts of fake news* (pp. 9-33). Jefferson, NC: McFarland and Company. [[editorial reviews available here](#)]
- Kaylor, B., & Compton, J. (2009). Papal punchlines: How late night comics addressed Pope John Paul II's death. In J. R. Blaney & J. P. Zoppetti (eds). *The rhetoric of Pope John Paul II* (pp. 3-22). Landham, MD: Lexington Books.
- Compton, J. (2008). More than laughing? Survey of political humor effects research. In Morris, J. S., & Baumgartner, J. C. (Eds.) *Laughing matters: Humor and American politics in the media age* (pp. 39-66). New York: Routledge.
- Compton, J. (2008). Political punditry in punchlines: Late night comics take on the 2004 presidential debates. In Morris, J. S., & Baumgartner, J. C. (Eds.) *Laughing matters: Humor and American politics in the media age* (pp. 171-186). New York: Routledge.

Pedagogy

Pedagogy journal articles

- Compton, J., & Kaylor, B. (2012). Presidents as speech professors: United States presidents' public statements about public speaking. *STAM Journal*, 42, 1-19.
- Boone, S., Chaney, S., Compton, J., Donahue, C., & Gocsik, K. (2012). [Imagining a writing and rhetoric program based on principles of knowledge 'transfer': Dartmouth's Institute for Writing and Rhetoric](#). *Composition Forum* 26.
- Compton, J. (2010). Speaking of speech with the disciplines. *Arts and Humanities in Higher Education*, 9(2), 243-255. doi: 10.1177/1474022209359053
- Compton, J. (2006). Remembering, forgetting, and memorializing the past: Considering forensics from a collective memory theoretical perspective. *The Forensic of Pi Kappa Delta*, 91, 27-45. ISSN: 0015-735X
- Compton, J. (2005). Rising to the challenge or cracking under pressure: Time scarcity and effects on limited preparation events performance. *The Forensic of Pi Kappa Delta*, 90, 1-15. ISSN: 0015-735X
- Compton, J. (2004). A scarcity principle explanation of novelty in forensics performance. *The Forensic of Pi Kappa Delta*, 124-132. ISSN: 0015-735X

Pedagogy book chapter

Boone, S., Cheney, S. B., Compton, J., Donahue, C., & Gocsik, K. (2015). Imagining a writing and rhetoric program based on principles of knowledge 'transfer': Dartmouth's Institute for Writing and Rhetoric. In M. J. Reiff, A. Bawarshi, M. Ballif, & C. Weisser (Eds.), *Ecologies of writing programs: Program profiles in context*, (pp. 163-194). Anderson, SC: Parlor.

Edited collection

B. Jackson, J. Dimmock, & J. Compton (Eds.) (2018). *Persuasion and communication in sport, exercise, and physical activity*. Abington, UK: Routledge.

Essays and reviews

Compton, J. (2010). Remembering Bob Derryberry. *STAM Journal*, 40, 97-99.

Compton, J. (2010). [Viewing speech ghostwriting ethics through metaphors](#). *Ethics Update: Newsletter of the Ethics Institute at Dartmouth College*.

Compton, J. (2009). Responsive audiences, responsive speakers: Engaging student audiences in the speech classroom. *IWR In Process*.

Compton, J. (2006). Review of the book *Campaigning for hearts and minds: How emotional appeals in political ads work* by Ted Brader. *Journal of Communication*, 56(3), 635-636.

Compton, J. (2004, April). Featured resource: The American Newspaper Repository. *Political Communication Report*, 14(2).

selected
conference
papers
since 1998

Compton, J. (2018, March). *Inoculation theory and popular culture*. Accepted for presentation at the annual convention of the Popular Culture Association/American Culture Association: Indianapolis, IN.

Compton, J. (2017, November). *Prophylactic versus therapeutic inoculation treatments for resistance to influence*. Accepted for presentation by the Social Cognition Division of the National Communication Association: Dallas, TX.

Compton, J. (2017, March). *Inoculation theory, image repair, image prepare, and character assassination*. Presented at [Character Assassination & Reputation Politics Conference](#): Arlington, VA. [[conference report available here](#)]

Compton, J., & Compton, J. L. (2017, March). *Image repair, image prepare, and high school football: The Camden Hills case*. Presented at Summit on Communication and Sport: Phoenix, AZ.

- Jackson, B., Compton, J., Thornton, A., & Dimmock, J. (2016, November). *Re-thinking anxiety: Using inoculation messages to reduce and reinterpret public speaking fears*. Communication Apprehension and Competence Division, National Communication Association: Philadelphia, PA.
Winner, Top Five Paper Award: Communication Apprehension and Competence Division.
- Compton, J., & Compton, J. L. (2016, March). *The athlete's image, visual representation, and image repair: Tom Brady, Jane Rosenberg, and the courtroom sketches*. International Association for Communication and Sport 2016 Summit: Grand Rapids, MI.
- Compton, J. (2015, November). *Inoculation, racism, and dialogue*. Black Caucus, National Communication Association: Las Vegas, NV.
- Compton, J., & Ivanov, B. (2014, November). *Reconsidering the role(s) of affect in inoculation theory-conferred resistance to influence*. Communication and Social Cognition Division & Interpersonal Communication Division, National Communication Association: Chicago, IL.
- Compton, J. (2014, April). *Political humor on the radio, image repair, and Gracie Allen's 1940 presidential campaign*. Rhetoric & Public Address Division, Eastern Communication Association: Providence, RI.
- Compton, J., & Compton, J. L. (2014, March). *"Better and safer": Image repair strategies in open letters to fans of the National Football League about concussion prevention*. International Association for Communication and Sport 2014 Summit: New York City.
- Compton, J. (2013, November). *Sorry sorries: Image repair after regretted apologies*. Rhetorical and Communication Theory Division, National Communication Association: Washington, D.C.
- Compton, J. (2013, November). *Image repair and broadcast news: Of, for, and through*. Mass Communication Division, National Communication Association: Washington, D.C.
- Compton, J. (2012, November). *Image prepare: Image repair, inoculation theory, and anticipated attacks*. Rhetorical and Communication Theory Division, National Communication Association: Orlando, FL.
- Compton, J. (2012, November). *Inoculating against a losing season: Can inoculation-informed public relations strategies protect fan loyalty?* Communication, Politics, and Popular Culture, National Communication Association: Orlando, FL.
- Compton, J., & Kaylor, B. (2012, November). *Presidents as speech professors: American presidents' public statements about public speaking*. National Communication Association: Orlando, FL.

- Compton, J., & Klaas, P. (2012, November). *Oh, the places legal rhetoric can go: Prosecuting and defending characters of Dr. Seuss's Bartholomew and the Oobleck*. Great Ideas for Teaching Speech, National Communication Association: Orlando, FL.
- Ivanov, B., Sims, J., Compton, J., Miller, C., Parker, K. A., Parker, J. L., Harrison, K. J., Averbeck, J. M., Aboubead, M., & Turner, K. (2012, November). *The general content of post-inoculation talk: Recalled issue-specific conversations following inoculation treatments*. Communication and Social Cognition Division, National Communication Association: Orlando, FL.
- Compton, J., & Compton, J. L. (2012, August). *College sports, losing seasons, and image repair through letters to fans*. Association for Education in Journalism and Mass Communication: Chicago, IL.
- Miller, B., & Compton, J. (2012, May). *Outburst rhetoric: Re/Framing identification in an age of incivility*. Rhetoric Society of America: Philadelphia, PA.
- Compton, J. (2012, April). *Unintended inoculation in broadcast news: Could a point/counterpoint pattern inoculate against future attitudinal change?* Broadcast Education Association: Las Vegas, NV.
- Compton, J., & Kaylor, B. T. (2012, April). *Inoculating against small pox inoculation objections in Reverend Cooper's Letter to a Friend in the Country*. Rhetoric and Public Address Division, Eastern Communication Association: Cambridge, MA.
Winner, Top Three Paper Award: Rhetoric and Public Address Division.
- Compton, J. (2011, November). *Late-night television comedy, mid-afternoon congressional testimony: Attacks on Stephen Colbert's House Judiciary committee appearance*. Political Communication Division, National Communication Association: New Orleans, LA.
- Ivanov, B., Miller, C. H., Sims, J. D., Harrison, K. J., Compton, J., Parker, K. A., Parker, J. L., Averbeck, J. M., Emery, B. & Smith, J. (2011, November). *Boosting the potency of resistance: Combining the motivational forces of inoculation and psychological reactance*. Communication and Social Cognition Division, National Communication Association: New Orleans, LA.
- Ivanov, B., Miller, C. H., Compton, J., Averbeck, J. M., Robertson, K. J., Sims, J. D., Parker, K. A., & Parker, J. L. (2011, May). *Effects of post-inoculation talk on resistance to influence*. International Communication Association: Boston, MA.
- Compton, J. (2011, April). *The inoculated news consumer: Attitudinal inoculation theory, information processing, and attitudes*. Broadcast Education Association: Las Vegas, NV.
Winner, 2nd Place Debut Paper Award: News Division.

- Compton, J. (2011, April). *An inoculation theory check-up: Future directions for inoculation theory-based health campaigns*. Applied Communication Division, Eastern Communication Association: Arlington, VA.
Winner, Top Three Paper Award: Applied Communication Division.
- Compton, J. (2011, April). *Indecision 1940: Gracie Allen's (1940) and Stephen Colbert's (2007) celebrity presidential campaigns on television and radio*. Popular Culture Association and American Culture Association: San Antonio, TX.
- Compton, J., & Miller, B. (2011, April). *"You lie!" and "I'm sorry.": Power and rhetoric in Joe Wilson's outburst and apology*. Political Communication Division, Eastern Communication Association: Arlington, VA.
- Compton, J., & Miller, B. (2010, November). *Late night comedy, public relations, and image repair: Letterman responds twice to the Palin joke controversy*. National Communication Association: San Francisco, CA.
- Ivanov, B., Parker, K., & Compton, J. (2010, November). *Advancing applied inoculation theory: Theorizing inoculation's superiority over conventional post-purchase dissonance reducing strategies*. National Communication Association: San Francisco, CA.
- Compton, J. (2010, June). *Live from D.C.: Saturday Night Live political parody references in presidential rhetoric*. International Communication Association: Singapore.
- Compton, J. (2010, April). *Mentions of late night television talk shows in presidential rhetoric*. Political Communication Division, Eastern Communication Association: Baltimore, MD.
- Compton, J. (2010, March). *Viewing ghostwriting ethics through metaphors*. Association for Practical and Professional Ethics: Indianapolis, IN.
- Compton, J., Craig, E. A., & Mirfin, Jr., D. (2009, November). *Image restoration strategies in presidential interregnum rhetoric*. National Communication Association: Chicago, IL.
- Braunstein, L., & Compton, J. (2009, October). *"Let us cultivate our garden": Collaborating with faculty at your institution*. Conference for New England Academic Librarians: Hanover, NH. [[slides available here](#)]
- Compton, J. (2009, June). *When voters laugh: Reviewing research of political humor effects*. International Society for Humor Studies: Long Beach, CA.
- Compton, J. (2009, February). *Responsive audiences, responsive speakers*. The Brigance Colloquy for Public Speaking as a Liberal Art, Wabash College Rhetoric Department: Crawfordsville, IN.
- Compton, J. (2007, November). *Forensics metaphors: Comparisons within and about intercollegiate forensics*. National Communication Association: Chicago, IL.
- Craig, E., & Compton, J. (2007, November). *Understanding forensics: Metaphoric explanations in popular press*. National Communication Association: Chicago, IL.

- Compton, J., & Kaylor, B. (2006, November). *Forensics stories: Considering impacts of narratives on how we view and do intercollegiate speech and debate*. National Communication Association: San Antonio, TX.
- Kaylor, B., & Compton, J. (2006, November). *Let me tell you a story: Analyzing narratives in competitive oratories*. National Communication Association: San Antonio, TX.
- Compton, J. (2005, November). *Forensic acclamation: Approaching intercollegiate speech and debate from an acclaiming theoretical typology*. National Communication Association: Boston, MA.
Winner, Top Paper: Pi Kappa Delta Honorary Division.
- Compton, J., & Pfau, M. (2005, May). *Effects of late night political comedy on perceptions of candidates during the primaries*. International Communication Association: New York, NY.
- Compton, J. (2005, April). *Political punditry in punchlines: Late night comics' treatments of presidential debates*. Midwest Political Science Association: Chicago, IL.
- Compton, J., & Pfau, M. (2004, November). *Resistance to ridicule: Inoculating against political attack in late-night comedy*. National Communication Association: Chicago, IL.
- Compton, J., & Pfau, M. (2004, November). *Using inoculation to mitigate against plagiarism: Confirmation of inoculation's effects on involvement and attitude accessibility, and new insights into rational and affective message approaches*. National Communication Association: Chicago, IL.
- Compton, J. (2004, November). *Remembering, forgetting, and memorializing the past: Considering forensics from a collective memory theoretical perspective*. National Communication Association: Chicago, IL.
Winner, Top Paper: Pi Kappa Delta Honorary Division.
- Compton, J., & Pfau, M. (2004, May). *Use of inoculation to foster resistance to credit card marketing targeting college students*. International Communication Association: New Orleans, LA.
- Compton, J. (2003, November). *Rising to the challenge or cracking under pressure? Time scarcity and effects on limited preparation events performance*. National Communication Association: Miami Beach, FL.
Winner, Top Paper: Pi Kappa Delta Honorary Division.
- Compton, J. (2003, November). *Prescription for a positive image: Politics, illness, and image restoration*. National Communication Association: Miami Beach, FL.
- Compton, J. (2003, November). *Mars or busted image: The mediated image restoration strategies of NASA in response to their Mars Polar Lander failure*. National Communication Association, Miami Beach, FL.

- Pfau, M., Compton, J., Parker, K. A., Wittenberg, E. M., An, C., Ferguson, M., Horton, H., & Malyshev, Y. (2003, May). *Inoculation, mental processing, and time: The short- and long-term influence of associative networks in the process of resistance to counterattitudinal influence*. Social Cognition Division, International Communication Association: San Diego, CA.
Winner, Top 4 Paper Award: Social Cognition Division.
- Compton, J. (2002, November). *A scarcity principle explanation of novelty in forensics performance*. National Communication Association: New Orleans, LA.
Winner, Top Paper: Pi Kappa Delta Honorary Division.
- Compton, J. (2000, November). *Communicating tradition: Exploring forensics narratives*. National Communication Association: Seattle, WA.
- Compton, J. (1999, October). *The violent mutation of Straight Edge: Examining a social movement's use of the media for image restoration*. Sooner Communication Conference: Norman, OK.
Winner, Top 3 Paper Award.
- Compton, J., & Dyer, S. S. (1998, November). *Theories of verbal aggression, argumentation (ad hominem) and agenda setting: An unlikely team to uncover negative communication strategies*. National Communication Association: Chicago, IL.

selected
talks
since 2004

Invited talks

- "Resistance to influence and information inoculation." Launch of the 13-part series, "Resistance to Influence and Information Inoculation," of the Department of Defense's Strategic Multilayer Assessment program. Invited presenter. Spring 2017
- "Writing and/as inoculation." 'College Writing': From the 1966 Dartmouth Seminar to Tomorrow. Invited presenter. Hanover, NH. Summer 2016 [[press available here](#)]
- "The practice of speech." Invited by the School of Sport Science, Exercise and Health. University of Western Australia. Perth, Western Australia. Fall 2015
- "Speaking with: A conversation with Prof. Josh Compton." Invited by Laurie McMillin, Professor and Chair, Rhetoric and Composition, Oberlin College, Oberlin, OH. Winter 2015
- "Defining (v.) talk, defining (adj.) talk, and the basic course." Keynote speech for the Basic Communication Course Conference, Eastern Communication Association, Pittsburgh, PA. April 2013
- "Speech in the Institute for Writing and Rhetoric." Invited by the Dartmouth Class of 1962. Lyme, New Hampshire. Fall 2010.
- "During his presentation, you wished that you were in some of his classes." - *Class of 1962 Newsletter*

“Cullet and batch, tradition and change: Intercollegiate forensics and pedagogy.” Keynote speech for the Bob R. Derryberry School of Communication Arts, Bolivar, MO. Spring 2010

“Image repair.” Invited by Department of Defense Communication Program, University of Oklahoma, Norman, OK. Spring 2006, Spring 2005, Fall 2004

“Inoculation theory.” Invited by Department of Defense Communication Program, University of Oklahoma, Norman, OK. Spring 2006, Spring 2005, Fall 2004

Invited Dartmouth talks

“Understanding emotions.” Invited by Dean of the College as part of the Arthur Vining Davis Foundations Pilot Grant. Winter 2017

“Speaking with: A conversation with Professor Compton.” Invited by the Dartmouth Parliamentary Debate team. Winter 2015

“w/ not @.” Invited by Dartmouth Libraries Education and Outreach Program. Winter 2015

“Speaking with: A conversation with Professor Compton.” Invited by Monika Otter and Tommy O’Malley (co-directors). English Honors, Dartmouth College. Spring 2014

“Speaking with: A Conversation with Professor Compton.” Invited by Dartmouth Tour Guide Program, Dartmouth College. Spring 2014

“Speaking with: A Conversation with Professor Compton.” Invited by Primit Chaudhuri (director). Classics Department Honors Theses, Dartmouth College. Fall 2012

“Introduction of David McCullough.” Keynote Speaker for Writing and the Social Sciences, Writing Summit 2012, Dartmouth College. Fall 2012 [[press available here](#)]

“Speaking with: A Conversation with Professor Compton.” Invited by Margaret Williamson (Director of Graduate Studies in Comparative Literature). Comparative Literature graduate program, Dartmouth College. Winter 2012

“So much more than spelling and telling: Cutting-edge communication at Dartmouth.” Co-speaker. Board of Trustees and Administration, Dartmouth College. Summer 2011

“Speaking with: A conversation with Professor Compton.” Invited by Undergraduate Admissions Office, Dartmouth College. Summer 2011

“Audience: A conversation with Professor Compton.” Invited by Pan Asian Council, Dartmouth College. Spring 2011

“Speaking with an audience: A conversation with Professor Compton.” Invited by Mellon Mays Undergraduate Fellowship Program, Dartmouth College. Winter 2011

“The Will-I-Tell overture: Rethinking telling in public speaking.” Invited by Global Leadership Program, Dartmouth College. Winter 2011

- “Freespeaking.” Invited presenter. [Dartmouth Centers Forum](#), Dartmouth College. Fall 2010 [[press available here](#)]
- “Aud1ence: A conversation with Professor Compton.” Invited by Pan Asian Council, Dartmouth College. Winter 2010
- “w/ not @.” Invited by Dartmouth College Libraries. Fall 2009
- “Presentations that feel more like discussions.” Invited by Dartmouth Center for the Advancement of Learning, Active Learning Institute. Dartmouth College. Fall 2009
- “A conversation with Professor Compton.” Invited by Rocky VoxMasters, Dartmouth College. Winter 2009
- “Communicating we: Effective group presentations.” Invited by Dartmouth Institute for Health Policy and Clinical Practice, Dartmouth College. Winter 2009
- “w/ not @: Speech as dialogue.” Invited by Academic Skills Center, Dartmouth College. Fall 2008

Faculty development workshops

- ”Award winning writing and speaking: A panel of student prize winners of Dartmouth writing and speaking contests. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2017
- ”Integrating portfolios and reflective writing: A faculty panel.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2016
- ”Fear shot: Inoculating students against public speaking anxieties before presentations.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2016
- ”Fear(s) of public speaking in the classroom: How to talk about it and what to do about it.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2015
- ”Inoculation theory: Speech, persuasion, resistance, and learning.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2015
- ”Public listening: What the latest research tells us about how, when, and why audiences listen to presentations.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2014
- ”Space, design, and format: Key principles and teaching practices.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2014
- ”How students (and their professors) respond to arguments and counterarguments in their writing and speaking.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2014

- “Rethinking voice and delivery in public speaking.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2013
- “Professor Seuss: Teaching spoken argument with *Bartholomew and the Oobleck*.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2012 [[summary available here](#)]
- “Conceptual considerations of SPSS and other statistical software.” Summer Seminar for Composition Research, Dartmouth College. Summer 2012
- “Speaking of speech: Helping students (re)define communication in the classroom and beyond.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2012
- “Inoculation theory, persuasion, and learning.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2011
- “Block talk: Perspectives on writer’s and speechwriter’s block.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2010 [[summary available here](#)]
- “Curiously enough: Dialogic classroom discussions.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2009 [[summary available here](#)]
- “Communicating we: Effective group presentations.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Spring 2009
- “Better audiences, better speeches: Using peer evaluations with student presentations.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Winter 2009
- “w/ not @: Designing engaging speaking assignments.” Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College. Fall 2008

selected
events
since 2004

Major events

- The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Co-organizer. Dartmouth College. Spring 2017 [[program available here](#)] [[press available here](#)], Spring 2016 [[program available here](#)], Spring 2014 [[program available here](#)], Spring 2013 [[program available here](#)], Spring 2012, Spring 2011 [[press available here and here](#)], Spring 2010
- The Art of Presidential Speechwriting. Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring David Cavell, former speechwriter for President Obama, and Peter Robinson, former speechwriter for President Reagan] Spring 2017 [[press available here](#)]

- The Art of Presidential Speechwriting. Organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Don Baer, former speechwriter for President Clinton, and Clark Judge, former speechwriter for President Reagan] Winter 2016 [[press available here](#) and [here](#)]
- The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests. Organizer. Dartmouth College. Spring 2015 [[press available here](#) and [here](#)] [[program available here](#)]
- The Art of Presidential Speechwriting. Organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Walter Shapiro, former speechwriter for President Carter, and Peter Robinson, former speechwriter for President Reagan] Winter 2015
- The Art of Presidential Speechwriting. Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring Don Baer, former speechwriter for President Clinton, and Michael Gerson, former speechwriter for President George W. Bush] Fall 2013 [[press available here](#)]
- Presidential Speechwriting. Organizer. Institute for Writing and Rhetoric, Dartmouth College [featuring Peter Robinson, former speechwriter for President Reagan, and Don Baer, former speechwriter for President Clinton]. Fall 2012 [[press available here](#)]

grants,
honors,
& awards

- Linda B. and Kendrick R. Wilson III 1969 Fellowship, Dartmouth College, 2017-18
- Faculty Mentoring Award, Dartmouth College, 2017-18
- Arthur Vining Davis Foundations Pilot Grant, "Emotional Intelligence," House Community mini-seminar, 2017
- Top Five Paper, Communication Apprehension and Competence Division, National Communication Association, 2016
- Dartmouth Fellow, [50th Anniversary Dartmouth Institute](#), 2016
- [Outstanding Manuscript Award](#), Central States Communication Association, 2016
- L. E. Norton Award for Outstanding Scholarship, Pi Kappa Delta Honorary, 2015
- University of Western Australia Research Collaboration Award. Project title: *Promoting healthy attitudes and behaviours: Optimising the delivery of inoculation treatments in high school health education*. Associate Investigator. 2015
- Marion and Jasper Whiting Foundation Fellowship. Project title: *Attitudinal inoculation theory and public health: Communication, education, and learning*. Principal Investigator. 2015 [[press available here](#)]
- Distinguished Lecturer Award, Dartmouth College, 2014 [[press available here](#)]
- University of Western Australia Research Collaboration Award. Project title: *Attitude immunisation: Using inoculation theory to promote healthy behaviour among high school students*. Associate Investigator. 2013

Year of the Arts Faculty Grant. Project: *The Art of Presidential Speedwriting*. 2013

Top Three Paper, Rhetoric and Public Address Division, Eastern Communication Association, 2012

Dartmouth Center for the Advancement of Learning Travel Grant, Dartmouth College, 2012

Writing Summit Fellow, Dartmouth College, 2011-2012 [[press available here](#)]

2nd Place Debut Paper, News Division, Broadcast Education Association, 2011 [[program available here](#)]

Top Three Paper, Applied Communication Division, Eastern Communication Association, 2011

Selected Attendee, The Best Teachers Institute, 2010

Dickey Center International Travel Grant, Dartmouth College, 2010

Dartmouth Center for the Advancement of Learning Grant, Dartmouth College, 2010

Thomas D. Sayles, Jr. ('54) Fund for Faculty Research and Development in Applied and Professional Ethics, The Ethics Institute, Dartmouth College, 2010 [[press available here](#)]

Faculty Innovation Program/Learning Technology Venture Fund Award, Dartmouth College, 2009

40 Under 40 Leadership Award, *Springfield Business Journal*, 2008 [[press available here](#)]

L. E. Norton Award for Outstanding Scholarship, Pi Kappa Delta Honorary, 2007

Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2007

Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2006

[Outstanding Manuscript Award](#), Central States Communication Association, 2006

Top Paper, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2005

Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2005

Bob R. Derryberry New Forensics Educator Award, Pi Kappa Delta Honorary, 2005

Outstanding Professor, National Speakers Association, 2005

Top Paper, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2004

Outstanding Graduate Student, Department of Communication, University of Oklahoma, 2004

H. W. Cummings Dissertation Proposal Award, University of Oklahoma, 2004

Top Four Paper, Information Systems, International Communication Association Annual Conference, 2003

Top Paper, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2003

Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2003
 Graduate Student Teaching Award, Instructional Division, International Communication Association, 2003
 Top Paper, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2002
 Top Panel, Pi Kappa Delta Honorary, National Communication Association Annual Conference, 2002
 Outstanding Graduate Student, Department of Communication, University of Oklahoma, 2002
 Outstanding Graduate Research, Missouri State University, 2000
 Top Three Paper, Sooner Communication Conference, University of Oklahoma, 1999

service

Acting Director, Institute for Writing and Rhetoric, Dartmouth College, Spring 2016 and Fall 2016
 Group Advisor, Class of 2020, Dartmouth College, Fall 2016
 Steering Committee, Institute for Writing and Rhetoric, Dartmouth College, 2008-2010, 2010-2011, 2014-present
 Editor, *The Forensic of Pi Kappa Delta* [academic journal of speech, debate, and argumentation] 2013-present [[press available here](#)]
 Status Sub-Committee, Institute for Writing and Rhetoric, Dartmouth College, 2013-2014
 Faculty Search Committee, Institute for Writing and Rhetoric, Dartmouth College, 2008-2009, 2010-2011, 2013-2014
 Positions Sub-Committee, Institute for Writing and Rhetoric, Dartmouth College, 2012-2013
 Writing Summit Steering Committee, Dartmouth College, 2011
 Steering Sub-Committee, Communication in the Disciplines, Dartmouth College, 2008-2010, 2010-2011
 Department Chair, School of Communication Arts, Southwest Baptist University, 2005-2008
 Senator, Faculty Senate, Southwest Baptist University, 2005-2007
 Chair, Interdisciplinary Studies Committee, Southwest Baptist University, 2004-2005, 2005-2006
 Assistant Editor, Political Communication Report [publication of the American Political Science Association and International Communication Association] 2001-2004

Journal reviewer for *Arts and Humanities in Higher Education*, *Communication Quarterly*, *Communication Reports*, *Communication & Sport*, *Communication Theory*, *Environmental Communication*, *Health Communication*, *HUMOR: Journal of the International Society for the Scholarly Study of Humor*, *International Journal of Communication*, *International Journal of the Image*, *Journal of Advertising*, *Journal of Applied Communication Research*, *Journal of Communication*, *Journal of Contingencies & Crisis Management*, *Journalism & Mass Communication Quarterly*, *Mass Communication & Society*, *Oxford Bibliographies*, *Preventive Medicine*, *Public Opinion Quarterly*, and others.

sample
of courses
created
and taught

Speech 20: Public Speaking [a course that “build(s) on ancient rhetorical canons while recognizing unique challenges of contemporary public speaking”] [[press available here and here](#)]

Evaluation data (F’08 - Sp’17): 96.0% of students (n=225) rated the overall quality of this class “excellent” (78.5) or “very good” (17.6); 95.9% of students (n=222) rated the overall quality of my teaching “excellent” (79.8) or “very good” (16.4).

Speech 25: Persuasive Public Speaking [“...we will consider the process of persuasive public speaking from the origination of an idea through post-speech analysis and evaluation...”] [[press available here](#)]

Evaluation data (W’09, W’10, Sp’14, Sp’16): 92.0% of students (n=56) rated the overall quality of this class “excellent” (69.0) or “very good” (23.0); 96.1% of students (n=52) rated the overall quality of my teaching “excellent” (77.6) or “very good” (18.5).

Speech 30: Speechwriting [“...students will compare speechwriting with other types of writing, celebrating the unique challenges of writing for the ear.”]

Evaluation data (Sp’09, Sp’10, F’10, Sp’13, Sp’17): 94.5% of students (n=55) rated the overall quality of this class “excellent” (68.0) or “very good” (26.8); 92.6% of students (n=54) rated the overall quality of my teaching “excellent” (78.2) or “very good” (16.6).

Speech 32: Legal Rhetoric [students “will explore the unique challenges of legal argumentation, the style and structure of judicial written opinions, the types of legal/political speech that characterize lawmaking, and the classical rhetorical tools and techniques that underpin them all.”]

Evaluation data (W’12): 100.0% of students (n=15) rated the overall quality of this class “excellent” (53.3) or “very good” (46.7); 100.0% of students (n=15) rated the overall quality of my teaching “excellent” (80.0) or “very good” (20.0).

Speech 34: Image Rhetoric [...builds on classic and modern work in apologia and persuasion, including studies of politics, entertainment, and commerce.]

Evaluation data (F'14): 100.0% of students (n=9) rated the overall quality of this class "excellent" (88.9) or "very good" (11.1); 100.0% of students (n=9) rated the overall quality of my teaching "excellent" (100.0).

Speech 40: Resistance to Influence: Inoculation Theory-Based Persuasion [students "will trace inoculation's development; reconsider some of its assumptions; explore its application in contexts of health, politics, and marketing; and discuss ethics of resistance-based message strategies."] [[press available here](#)]

Evaluation data (W'11, W'13): 100.0% of students (n=19) rated the overall quality of this class "excellent" (84.7) or "very good" (15.4); 100.0% of students (n=18) rated the overall quality of my teaching "excellent" (93.8) or "very good" (6.3).

brief
bio

Josh Compton (Ph.D., University of Oklahoma, 2004) is Associate Professor in the Institute for Writing and Rhetoric at Dartmouth College. His research explores image at two distinct points: before an image attack (inoculation theory) and after an image attack (image repair theory), with special attention to the contexts of health, sport, and political humor. His scholarship appears in journals such as *Communication Monographs*, *Communication Theory*, *Annals of the International Communication Association*, *Human Communication Research*, *Frontiers in Psychology*, and *PLoS ONE*, and he authored the inoculation theory chapter in *The Sage Handbook of Persuasion* (Sage) and the inoculation theory chapter in *Persuasion and Communication in Sport, Physical Activity, and Exercise* (Taylor Francis). Josh has been an invited expert for the Department of Defense's Strategic Multilayer Assessment program (USA) and is a member of the Global Experts on Debunking of Misinformation group. He has been named Distinguished Lecturer by Dartmouth College and has won the Outstanding Professor Award from the National Speakers Association and the L. E. Norton Award for Outstanding Scholarship.