

MARC DIXON

Curriculum Vitae

Department of Sociology, 6104 Silsby Hall
Dartmouth College, Hanover, NH 03755
Phone: 603-646-9041 • E-mail: Marc.D.Dixon@Dartmouth.edu
Web: <http://sociology.dartmouth.edu/people/marc-d-dixon>

ACADEMIC APPOINTMENTS

2012 - Present Associate Professor, Department of Sociology, Dartmouth College
2008 - 2012 Assistant Professor, Department of Sociology, Dartmouth College
2005 - 2008 Assistant Professor, Department of Sociology, Florida State University

EDUCATION

2005 Ph.D., Sociology, The Ohio State University.
2001 M.A., 2001, Sociology, The Ohio State University.
1998 B.A., Sociology and Music, University of Vermont.

ACADEMIC SPECIALIZATIONS

Political Sociology; Collective Behavior and Social Movements; Sociology of Work and Labor

PUBLICATIONS

Articles:

- 2017 Martin, Andrew W., Marc Dixon and Michael Nau. "Coalitions for Success." *Social Currents* (Forthcoming).
- 2017 Martin, Andrew W., Marc Dixon and Michael Nau. "Leveraging Corporate Influence." *Social Movement Studies* 16(3):323-339.
- 2017 Dixon, Marc, Melinda Kane and Joseph DiGrazia. "Organization, Opportunity, and the Shifting Politics of Employment Discrimination." *Social Currents* 4(2):111-127.
- 2016 Dixon, Marc, Andrew W. Martin and Michael Nau. "Social Protest and Corporate Change: Brand Visibility, Third Party Influence, and the Responsiveness of Corporations to Activist Campaigns." *Mobilization* 21 (1):65-82.
- 2014 Dixon, Marc. "Union Organizing and Outreach in the Contemporary United States." *Sociology Compass* 8: 1183-1190.
- 2013 Dixon, Marc, William F. Danaher and Ben Lennox Kail. "Allies, Targets, and the Effectiveness of Coalition Protest: A Comparative Analysis of Labor Unrest in the US South." *Mobilization* 18 (3):331-350.

- 2013 Van Dyke, Nella and Marc Dixon. "Activist Human Capital: Skills Acquisition and the Development of a Commitment to Social Movement Activism." *Mobilization* 18:197-212.
- 2012 Dixon, Marc and Andrew W. Martin. "We Can't Win This on Our Own: Unions, Firms, and Mobilization of External Allies in Labor Disputes." *American Sociological Review* 77:946-969.
- 2011 Kail, Ben Lennox and Marc Dixon. "The Uneven Patterning of Welfare Benefits at the Twilight of AFDC: Assessing the Influence of Institutions, Race, and Citizen Preferences." *The Sociological Quarterly* 52:376-99.
- 2010 Dixon, Marc. "Union Threat, Countermovement Organization, and Labor Policy in the States, 1944 - 1960." *Social Problems* 57:157-74.
- 2010 Martin, Andrew and Marc Dixon. "Changing to Win? Resistance, Threat and the Role of Unions in Strikes, 1984 - 2002." *American Journal of Sociology* 116:93-129.
- Best Published Article Award, Honorable Mention, Section on Collective Behavior and Social Movements, American Sociological Association, 2011.**
- 2010 Jacobs, David and Marc Dixon. "Political Partisanship and Union Strength from 1970 to 2002: A Pooled Time-Series Analysis." *Social Science Research* 39:1059-1072.
- 2009 Kail, Ben Lennox, Jill Quadagno and Marc Dixon. "Can States Lead the Way to Universal Coverage? The Effect of Health Care Reform on the Uninsured." *Social Science Quarterly* 90: 1341-1360.
- 2008 Dixon, Marc. "Movements, Countermovements, and Policy Adoption: The Case of Right-to-Work Activism." *Social Forces* 87:473-500.
- 2008 Dixon, Marc, Daniel Tope and Nella Van Dyke. "'The University Works Because We Do': On the Determinants of Campus Labor Organizing in the 1990s." *Sociological Perspectives* 51:375-396.
- 2007 Dixon, Marc. "Limiting Labor: Business Political Mobilization and Union Setback in the States." *Journal of Policy History* 19:313-344.
- 2007 Van Dyke, Nella, Marc Dixon and Helen Carlon. "Manufacturing Dissent: Labor Revitalization, Union Summer, and Student Protest." *Social Forces* 86:193-214.
- 2007 Dixon, Marc and Andrew Martin. "Can the Labor Movement Succeed Without the Strike?" *Contexts* 6: 36-39.

- 2006 Jacobs, David and Marc Dixon. "The Politics of Labor-Management Relations: Detecting the Conditions that Affect Changes in Right-to-Work Laws." *Social Problems* 53:118-137.
- 2004 Dixon, Marc, Vincent J. Roscigno and Randy Hodson. "Unions, Solidarity, and Striking." *Social Forces* 83: 3-33.
- 2004 Dixon, Marc. "Status Divisions and Worker Mobilization." *Sociological Spectrum* 24: 369 – 396.
- 2003 Dixon, Marc and Vincent J. Roscigno. "Status, Networks, and Social Movement Participation: The Case of Striking Workers." *American Journal of Sociology* 108: 1292 - 1327.
- Best Published Article Award, Honorable Mention, Labor and Labor Movements Section, American Sociological Association, 2004.**
- Reprinted in *Social Movements: Readings on Their Emergence, Mobilization, Dynamics, and Impact* (2nd edition), edited by David Snow and Doug McAdam. Oxford University Press, 2009.**

Chapters

- 2012 Dixon, Marc. "Anti-Unionism and Right-to-Work in the American South," pp.66-71 in the *New Encyclopedia of Southern Culture*, edited by Larry Griffin and Peggy Harris. Chapel Hill: The University of North Carolina Press.
- 2009 Dixon, Marc and Jack Fiorito. "Can unions rebound? Decline and renewal in the US labour movement," pp. 154-174 in *Union Revitalisation in Advanced Economies: Assessing the Contribution of Union Organising*, edited by Gregor Gall. Palgrave Macmillan.

Commentary and Reviews

- 2016: Review of *Only One thing Can Save Us: Why America Needs a New Kind of Labor Movement*, by Thomas Geoghegan (The New Press). *Labour/Le Travail* 77 (Spring): 317-319.
- 2015 "Right-to-Work's big moment." *The Hill*, June 15.
<http://thehill.com/blogs/congress-blog/labor/244882-right-to-works-big-moment>
- 2015 "Long Live the State?" *Mobilizing Ideas*, June 10. Notre Dame Center for the Study of Social Movements and Social Change.
<https://mobilizingideas.wordpress.com/2015/06/10/long-live-the-state/>

- 2015 Review of *American Public Opinion, Advocacy, and Policy in Congress: What the Public Wants and What it Gets*, by Paul Burstein (Cambridge University Press). *Mobilization* 20 (1):132-133.
- 2014 Review of *Human Rights and Labor Solidarity: Trade Unions in the Global Economy*, by Susan L. Kang (University of Pennsylvania Press). *Contemporary Sociology* 43:223-224.
- 2013 Review of *With God On Our side: The Struggle for Workers' Rights in a Catholic Hospital*, by Adam D. Reich (Cornell University Press). *American Journal of Sociology* 118 (5): 1431-1433.
- 2012 Review of *They Say Cut Back, We Say Fight Back! Welfare Activism in an Era of Retrenchment*, by Ellen Reese (Russell Sage). *Work & Occupations* 39(3):297-99.
- 2012 "The Stunning Success of Occupy Wall Street." *Mobilizing Ideas*, January, 1. Notre Dame Center for the Study of Social Movements and Social Change.
- 2007 Review of *Racial Competition and Class Solidarity*, by Terry Boswell, Cliff Brown, John Brueggemann and T. Ralph Peters Jr. (SUNY Press). *Contemporary Sociology* 36: 231-32.
- 2005 Review of *Monitoring Sweatshops: Workers, Consumers, and the Global Apparel Industry*, by Jill Esbenshade (Temple University Press). *Mobilization* 10: 446-447.
- 2005 Review of *What's Class Got To Do With It? American Society in the Twenty-First Century*, edited by Michael Zweig (ILR Press). *Work and Occupations* 32:367-368.

Work in Progress

- Danaher, William F. and Marc Dixon. "Discourse and Dignity: The Case of the 1969 Hospital Worker's Strike." *Revise and Resubmit*
- DiGrazia, Joe and Marc Dixon. "Assessing Corporate and Grassroots' Influence on the Conservative Upsurge in State Policy."
- Dixon, Marc and Andrew W. Martin. "Making the Disruptive Routine: Changing Protest Forms Across State and Corporate Targets."
- Houle, Jason, Rachel Dwyer, and Marc Dixon. "The Politics of Predatory Lending in the States, 1985-2008."
- Dixon, Marc. "Labor Rights in the American Midwest."
- Kane, Melinda and Marc Dixon. "Mobilizing the Law to Combat Discrimination: Social Movements, Political Environments, and State-Level Variations in Employment

Discrimination Claims Filing Based on Sexual Orientation.”
Dixon, Marc and Sera Kwon. “Civil Rights Activism and the Legal Strategies of Southern States, 1954-1965.”

AWARDS, GRANTS, AND FELLOWSHIPS

- 2016 National Science Foundation, 2016-2018. “Labor Rights in the American Midwest.” (SES-1558635)
- 2015 Dartmouth Public Voices Fellow
- 2012 Linda B. and Kendrick R. Wilson III 1969 Fellowship, Dartmouth College
- 2012 John M. Manley Huntington Award, Dartmouth College.
- 2011 Best Published Article Award, Honorable Mention, Section on Collective Behavior and Social Movements, American Sociological Association.
- 2011 “Social Protest and Corporate Change: Assessing the Impact of Corporate Campaigns” (w/Andrew Martin). *American Sociological Association Fund for the Advancement of the Discipline* (\$7,000).
- 2010 “Social Protest and Corporate Change” (w/Andrew Martin). Rockefeller Center for Public Policy, Dartmouth College. (\$9,824).
- 2006 “Models of Activism: On the Consequences of Participation in Collective Action Campaigns” (w/Doug Schrock). Department of Sociology, Florida State University. (\$1,190)
- 2005-2006 First Year Assistant Professor Award, Council on Research and Creativity, Florida State University. (\$15,000)
- 2004 Best Published Article Award, Honorable Mention, Labor and Labor Movements Section, American Sociological Association.
- 2004 Graduate Fellow, The American Academy of Political and Social Science.
- 2003-2004 Outstanding Doctoral Student Award, Department of Sociology, Ohio State University.
- 2003-2004 National Science Foundation Dissertation Improvement Award (Advisor: Vincent Roscigno). (\$6,100)
- 2003-2004 William Green Memorial Graduate Fellowship, Ohio State University.
- 2003 Human Rights Research Award, Department of Sociology, Ohio State University, for: “The Politics of Union Decline: Business Political Mobilization and Restrictive Labor Legislation.” (\$500)
- 2001 Outstanding Master’s Student Award, Department of Sociology, Ohio State University.
- 2000 Human Rights Research Award, Department of Sociology, Ohio State University, for “Collective Identity Formation and Strike Participation.” (\$225)

PRESENTATIONS

- 2016 “Labor Rights in the American Midwest.” Five College Social Movements Working Group at Smith College
- 2015 “The Politics of Labor Rights in the American Midwest.” Department of Sociology, University of Massachusetts Amherst.

- 2015 “Threat, Vigilantism, and State Repression: The Patterning of Southern Legislation During the Early Civil Rights Movement.” *Southern Sociological Society Meetings*, New Orleans.
- 2014 “The Politics of Social Movements.” Invited Panelist at The Vermont Law Review’s Symposium on Social Movements and the Law
- 2013 “Heartland Blues: Labor Politics and Union Decline in the Industrial Midwest.” *Social Science History Association Meetings*, Chicago.
- 2013 “Discord in the Golden Age.” Department of Sociology and Anthropology, College of Charleston.
- 2013 “Heartland Blues: Labor Politics and Union Decline in the Industrial Midwest.” *North American Labor History Conference*, Detroit.
- 2012 “Social Protest and Corporate Change: Assessing the Impact of Corporate Campaigns.” *Southern Sociological Society Meetings*, New Orleans.
- 2012 “Sources and Targets of Anti-Corporate Activism: Evidence from the Fortune 1000.” *Eastern Sociological Society Meetings*, New York.
- 2011 “We Can’t Win This on Our Own: Unions, Firms, and the Mobilization of External Allies in Labor Disputes.” Thematic Session on Conflict at Work, *American Sociological Association Meetings*, Las Vegas.
- 2011 “Civil Rights Activism and the Legal Strategies of Southern States.” *Southern Sociological Society Meetings*, Jacksonville.
- 2010 “We Can’t Win This on Our Own: Unions, Firms, and the Mobilization of External Allies in Labor Disputes.” *Organization Studies Summer Workshop on Social Movements, Civil Societies and Corporations*, Margaux, France.
- 2010 “Social Movements and the Response to Workplace Discrimination.” *Eastern Sociological Society Mini-Conference on Work*, Boston.
- 2009 “How Participation in Activism Enables Activist Careers: Building Activist Human and Social Capital.” *American Sociological Association Meetings*, San Francisco.
- 2009 “How to Recognize a Social Movement and Why You Should Care.” AKD Honors Lecture, Department of Sociology, University of Vermont.
- 2009 “Threat, Countermovement Organization, and the Regulation of Labor in the States.” *Southern Sociological Society Meetings*, New Orleans.
- 2008 “Can States Lead the Way to Universal Coverage? The Effect of Health Care Reform on the Uninsured.” *American Sociological Association Meetings*, Boston.
- 2007 “Changing to Win? Unions and Strikes in the U.S., 1984 – 2002.” *American Sociological Association Meetings*, New York.
- 2007 “National and Global Opportunities for the Labor Movement.” *Southern Sociological Society Meetings*, Atlanta.
- 2006 “Movements, Countermovements, and Policy Adoption: The Case of Right-to-Work Activism.” *American Sociological Association Meetings*, Montreal.
- 2004 “Manufacturing Dissent: Labor Revitalization, Union Summer, and Student Protest.” *American Sociological Association Meetings*, San Francisco.

- 2003 “The Politics of Union Decline: Business Political Mobilization and Restrictive Labor Legislation Following the New Deal.” *Social Science History Association Meetings*, Baltimore.
- 2003 “Unions, Solidarity, and Worker Protest.” *American Sociological Association Meetings*, Atlanta.
- 2003 “Labor Movement Revitalization and the Timing of Graduate Student Unionization.” *Southern Sociological Association Meetings*, New Orleans.
- 2002 “Status, Networks and Social Movement Participation: The Case of Striking Workers.” *American Sociological Association Meetings*, Chicago.
- 2002 “Status, Networks and Social Movement Participation: The Case of Striking Workers.” *Authority in Contention Workshop*, University of Notre Dame.

TEACHING EXPERIENCE

Undergraduate:

American Labor Relations
 Classical Sociological Theory
 Inequality and Social Justice
 Political Sociology
 Social Movements
 Social Problems
 Sociology of Work

Graduate:

Comparative Historical Methods
 Classical Sociological Theory

PROFESSIONAL SERVICE

- 2015-17 Consulting Editor, *American Journal of Sociology*
- 2014 Organizer, Regular Session on Collective Behavior and Social Movements at the *American Sociological Association Annual Meeting*.
- 2014-15 Moderator, *Ethics in Labor Relations* Brownbag, Center for Business and Society, Tuck Business School, Dartmouth College
- 2014 Organizer, Committee on the Profession Session at the *Southern Sociological Society Annual Meeting*
- 2013-16 Editorial Board, *American Sociological Review*
- 2012-15 Publications Committee, ASA Section on Collective Behavior and Social Movements.
- 2011-14 Committee on the Profession, *Southern Sociological Society*
- 2011 Discussant, Labor and Labor Movements Regular Session, *American Sociological Association Meetings*, Las Vegas.
- 2011 Discussant, Author Meets Critics Session for: William Roy’s *Reds, Whites, and Blues* at the *Southern Sociological Society Meetings*, Jacksonville.

- 2011 Chair, Tilly Book Award Committee, ASA Section on *Collective Behavior and Social Movements*
- 2010 Discussant, Political Sociology Section Session, “Labor Unions, Interest Groups and Political Outcomes,” *American Sociological Association Meetings*, Atlanta.
- 2010 Organizer, Section on Collective Behavior and Social Movement Roundtables, *American Sociological Association Meetings*, Atlanta.
- 2009-10 Program Committee, ASA Section on *Labor and Labor Movements*
- 2009 Moderator, Dartmouth Centers Forum panel *Labor and Creativity in the Digital Age: New Visions of Work and Rights*, Dartmouth College.
- 2008 Presider, Medical Sociology session on health care in the US, at the *American Sociological Association Meetings*, Boston.
- 2008 Presider, Section on Collective Behavior and Social Movements Roundtables, at the *American Sociological Association Meetings*, Boston.
- 2007-8 Awards Committee, ASA section on *Labor and Labor Movements*
- 2007-8 Elections Committee, *Southern Sociological Society*
- 2007 Session Organizer, “Labor and the ‘New Social Movements:’ Differences in Strategy, Organization and Perspective.” *ASA Section on Collective Behavior and Social Movements Workshop*, Hofstra University.
- 2006 Discussant, Author Meets Critics Session for: Kevin Leicht and Scott Fitzgerald’s *Post-Industrial Peasants: The Illusion of Middle Class Prosperity*, at the *Southern Sociological Society Meetings*, New Orleans.
- 2005 Discussant, “A Global History of Textile Workers, 1650-2000” at the *Social Science History Meetings*, Portland.
- 2005 Discussant, Session on Labor Mobilization, at the *American Sociological Association Meetings*, Philadelphia.
- 2005 Presider and Discussant, Labor and Labor Movements’ Roundtables, at the *American Sociological Association Meetings*, Philadelphia.
- 2003 Session Organizer, “Anti-Labor Politics, Old and New” at the *Social Science History Association Meetings*, Baltimore.

Journal Article Reviewer:

Periodic reviewer for *American Journal of Sociology*; *American Sociological Review*; *American Journal of Political Science*; *American Political Science Review*; *Social Forces*; *Social Problems*; *Comparative Sociology*; *Qualitative Sociology*; *Sociological Forum*; *Sociological Spectrum*; *Sociological Perspectives*; *The Sociological Quarterly*; *Qualitative Sociology*; *Mobilization*; *Industrial and Labor Relations Review*; *Work and Occupations*; *Research in Political Sociology*; *Research in Social Movements, Conflicts and Change*; *Labor Studies Journal*; *Sociology Compass*.

Grant Reviewer:

National Science Foundation (2011, 2012, 2013, 2014)
Israeli Science Foundation (2014)

Professional Memberships:

American Sociological Association; Eastern Sociological Society; Society for the Study of Social Problems; Southern Sociological Society.