

# MARC DIXON

## Curriculum Vitae

Department of Sociology, 6104 Silsby Hall  
Dartmouth College, Hanover, NH 03755  
Phone: 603-646-9041 • E-mail: Marc.D.Dixon@Dartmouth.edu  
Web: <http://sociology.dartmouth.edu/people/marc-d-dixon>

---

### ACADEMIC APPOINTMENTS

2012 - Present Associate Professor, Department of Sociology, Dartmouth College  
2008 - 2012 Assistant Professor, Department of Sociology, Dartmouth College  
2005 - 2008 Assistant Professor, Department of Sociology, Florida State University

### EDUCATION

2005 Ph.D., Sociology, The Ohio State University.  
2001 M.A., 2001, Sociology, The Ohio State University.  
1998 B.A., Sociology and Music, University of Vermont.

### ACADEMIC SPECIALIZATIONS

Political Sociology; Collective Behavior and Social Movements; Sociology of Work and Labor

### PUBLICATIONS

#### Articles:

- 2017 Danaher, William F. and Marc Dixon. "Framing the Field: The Case of the 1969 Charleston Hospital worker's Strike." *Mobilization* 22(4):417-433.
- 2017 Martin, Andrew W., Marc Dixon and Michael Nau. "Coalitions and the Bottom Line: Strikes, Allies, and Company Stock Returns." *Social Currents* 4(4):322-341.
- 2017 Martin, Andrew W., Marc Dixon and Michael Nau. "Leveraging Corporate Influence." *Social Movement Studies* 16(3):323-339.
- 2017 Dixon, Marc, Melinda Kane and Joseph DiGrazia. "Organization, Opportunity, and the Shifting Politics of Employment Discrimination." *Social Currents* 4(2):111-127.
- 2016 Dixon, Marc, Andrew W. Martin and Michael Nau. "Social Protest and Corporate Change: Brand Visibility, Third Party Influence, and the Responsiveness of Corporations to Activist Campaigns." *Mobilization* 21 (1):65-82.
- 2014 Dixon, Marc. "Union Organizing and Outreach in the Contemporary United States." *Sociology Compass* 8: 1183-1190.

- 2013 Dixon, Marc, William F. Danaher and Ben Lennox Kail. "Allies, Targets, and the Effectiveness of Coalition Protest: A Comparative Analysis of Labor Unrest in the US South." *Mobilization* 18 (3):331-350.
- 2013 Van Dyke, Nella and Marc Dixon. "Activist Human Capital: Skills Acquisition and the Development of a Commitment to Social Movement Activism." *Mobilization* 18:197-212.
- 2012 Dixon, Marc and Andrew W. Martin. "We Can't Win This on Our Own: Unions, Firms, and Mobilization of External Allies in Labor Disputes." *American Sociological Review* 77:946-969.
- 2011 Kail, Ben Lennox and Marc Dixon. "The Uneven Patterning of Welfare Benefits at the Twilight of AFDC: Assessing the Influence of Institutions, Race, and Citizen Preferences." *The Sociological Quarterly* 52:376-99.
- 2010 Dixon, Marc. "Union Threat, Countermovement Organization, and Labor Policy in the States, 1944 - 1960." *Social Problems* 57:157-74.
- 2010 Martin, Andrew and Marc Dixon. "Changing to Win? Resistance, Threat and the Role of Unions in Strikes, 1984 - 2002." *American Journal of Sociology* 116:93-129.
- Best Published Article Award, Honorable Mention, Section on Collective Behavior and Social Movements, American Sociological Association, 2011.**
- 2010 Jacobs, David and Marc Dixon. "Political Partisanship and Union Strength from 1970 to 2002: A Pooled Time-Series Analysis." *Social Science Research* 39:1059-1072.
- 2009 Kail, Ben Lennox, Jill Quadagno and Marc Dixon. "Can States Lead the Way to Universal Coverage? The Effect of Health Care Reform on the Uninsured." *Social Science Quarterly* 90: 1341-1360.
- 2008 Dixon, Marc. "Movements, Countermovements, and Policy Adoption: The Case of Right-to-Work Activism." *Social Forces* 87:473-500.
- 2008 Dixon, Marc, Daniel Tope and Nella Van Dyke. "'The University Works Because We Do': On the Determinants of Campus Labor Organizing in the 1990s." *Sociological Perspectives* 51:375-396.
- 2007 Dixon, Marc. "Limiting Labor: Business Political Mobilization and Union Setback in the States." *Journal of Policy History* 19:313-344.
- 2007 Van Dyke, Nella, Marc Dixon and Helen Carlon. "Manufacturing Dissent: Labor Revitalization, Union Summer, and Student Protest." *Social Forces* 86:193-214.

- 2007 Dixon, Marc and Andrew Martin. "Can the Labor Movement Succeed Without the Strike?" *Contexts* 6: 36-39.
- 2006 Jacobs, David and Marc Dixon. "The Politics of Labor-Management Relations: Detecting the Conditions that Affect Changes in Right-to-Work Laws." *Social Problems* 53:118-137.
- 2004 Dixon, Marc, Vincent J. Roscigno and Randy Hodson. "Unions, Solidarity, and Striking." *Social Forces* 83: 3-33.
- 2004 Dixon, Marc. "Status Divisions and Worker Mobilization." *Sociological Spectrum* 24: 369 – 396.
- 2003 Dixon, Marc and Vincent J. Roscigno. "Status, Networks, and Social Movement Participation: The Case of Striking Workers." *American Journal of Sociology* 108: 1292 - 1327.
- Best Published Article Award, Honorable Mention, Labor and Labor Movements Section, American Sociological Association, 2004.**
- Reprinted in *Social Movements: Readings on Their Emergence, Mobilization, Dynamics, and Impact* (2<sup>nd</sup> edition), edited by David Snow and Doug McAdam. Oxford University Press, 2009.**

### Chapters

- 2012 Dixon, Marc. "Anti-Unionism and Right-to-Work in the American South," pp.66-71 in the *New Encyclopedia of Southern Culture*, edited by Larry Griffin and Peggy Harris. Chapel Hill: The University of North Carolina Press.
- 2009 Dixon, Marc and Jack Fiorito. "Can unions rebound? Decline and renewal in the US labour movement," pp. 154-174 in *Union Revitalisation in Advanced Economies: Assessing the Contribution of Union Organising*, edited by Gregor Gall. Palgrave Macmillan.

### Commentary and Reviews

- 2016: Review of *Only One thing Can Save Us: Why America Needs a New Kind of Labor Movement*, by Thomas Geoghegan (The New Press). *Labour/Le Travail* 77 (Spring): 317-319.
- 2015 "Right-to-Work's big moment." *The Hill*, June 15.  
<http://thehill.com/blogs/congress-blog/labor/244882-right-to-works-big-moment>
- 2015 "Long Live the State?" *Mobilizing Ideas*, June 10. Notre Dame Center for the Study of Social Movements and Social Change.  
<https://mobilizingideas.wordpress.com/2015/06/10/long-live-the-state/>

- 2015      Review of *American Public Opinion, Advocacy, and Policy in Congress: What the Public Wants and What it Gets*, by Paul Burstein (Cambridge University Press). *Mobilization* 20 (1):132-133.
- 2014      Review of *Human Rights and Labor Solidarity: Trade Unions in the Global Economy*, by Susan L. Kang (University of Pennsylvania Press). *Contemporary Sociology* 43:223-224.
- 2013      Review of *With God On Our side: The Struggle for Workers' Rights in a Catholic Hospital*, by Adam D. Reich (Cornell University Press). *American Journal of Sociology* 118 (5): 1431-1433.
- 2012      Review of *They Say Cut Back, We Say Fight Back! Welfare Activism in an Era of Retrenchment*, by Ellen Reese (Russell Sage). *Work & Occupations* 39(3):297-99.
- 2012      “The Stunning Success of Occupy Wall Street.” *Mobilizing Ideas*, January, 1. Notre Dame Center for the Study of Social Movements and Social Change.
- 2007      Review of *Racial Competition and Class Solidarity*, by Terry Boswell, Cliff Brown, John Brueggemann and T. Ralph Peters Jr. (SUNY Press). *Contemporary Sociology* 36: 231-32.
- 2005      Review of *Monitoring Sweatshops: Workers, Consumers, and the Global Apparel Industry*, by Jill Esbenshade (Temple University Press). *Mobilization* 10: 446-447.
- 2005      Review of *What's Class Got To Do With It? American Society in the Twenty-First Century*, edited by Michael Zweig (ILR Press). *Work and Occupations* 32:367-368.

### **Work in Progress**

- Martin, Andrew W. and Marc Dixon. “The Institutionalization of Anti-Corporate Protest.” (Under Review)
- Martin, Andrew W. and Marc Dixon. “The Institutionalization of Private Certification: Market Stability or Contention?”
- Dixon, Marc. “Labor Rights in the American Midwest.”
- Dixon, Marc. “Rustbelt Politics Revisited: The Limits of Union Influence in the Golden Age.”
- DiGrazia, Joe and Marc Dixon. “Assessing Corporate and Grassroots’ Influence on the Conservative Upsurge in State Policy.”
- Houle, Jason, Rachel Dwyer, and Marc Dixon. “The Politics of Predatory Lending in the States, 1985-2008.”
- Kane, Melinda and Marc Dixon. “Mobilizing the Law to Combat Discrimination: Social

Movements, Political Environments, and State-Level Variations in Employment Discrimination Claims Filing Based on Sexual Orientation.”

Dixon, Marc and Sera Kwon. “Civil Rights Activism and the Legal Strategies of Southern States, 1954-1965.”

#### **AWARDS, GRANTS, AND FELLOWSHIPS**

- 2016 National Science Foundation, 2016-2018. “Labor Rights in the American Midwest.” (SES-1558635)
- 2015 Dartmouth Public Voices Fellow
- 2012 Linda B. and Kendrick R. Wilson III 1969 Fellowship, Dartmouth College
- 2012 John M. Manley Huntington Award, Dartmouth College.
- 2011 Best Published Article Award, Honorable Mention, Section on Collective Behavior and Social Movements, American Sociological Association.
- 2011 “Social Protest and Corporate Change: Assessing the Impact of Corporate Campaigns” (w/Andrew Martin). *American Sociological Association Fund for the Advancement of the Discipline* (\$7,000).
- 2010 “Social Protest and Corporate Change” (w/Andrew Martin). Rockefeller Center for Public Policy, Dartmouth College. (\$9,824).
- 2006 “Models of Activism: On the Consequences of Participation in Collective Action Campaigns” (w/Doug Schrock). Department of Sociology, Florida State University. (\$1,190)
- 2005-2006 First Year Assistant Professor Award, Council on Research and Creativity, Florida State University. (\$15,000)
- 2004 Best Published Article Award, Honorable Mention, Labor and Labor Movements Section, American Sociological Association.
- 2004 Graduate Fellow, The American Academy of Political and Social Science.
- 2003-2004 Outstanding Doctoral Student Award, Department of Sociology, Ohio State University.
- 2003-2004 National Science Foundation Dissertation Improvement Award (Advisor: Vincent Roscigno). (\$6,100)
- 2003-2004 William Green Memorial Graduate Fellowship, Ohio State University.
- 2003 Human Rights Research Award, Department of Sociology, Ohio State University, for: “The Politics of Union Decline: Business Political Mobilization and Restrictive Labor Legislation.” (\$500)
- 2001 Outstanding Master’s Student Award, Department of Sociology, Ohio State University.
- 2000 Human Rights Research Award, Department of Sociology, Ohio State University, for “Collective Identity Formation and Strike Participation.” (\$225)

#### **PRESENTATIONS**

- 2017 “Rustbelt Politics Revisited.” Department of Sociology, University of New Hampshire.

- 2016 “Labor Rights in the American Midwest.” Five College Social Movements Working Group at Smith College
- 2015 “The Politics of Labor Rights in the American Midwest.” Department of Sociology, University of Massachusetts Amherst.
- 2015 “Threat, Vigilantism, and State Repression: The Patterning of Southern Legislation During the Early Civil Rights Movement.” *Southern Sociological Society Meetings*, New Orleans.
- 2014 “The Politics of Social Movements.” Invited Panelist at The Vermont Law Review’s Symposium on Social Movements and the Law
- 2013 “Heartland Blues: Labor Politics and Union Decline in the Industrial Midwest.” *Social Science History Association Meetings*, Chicago.
- 2013 “Discord in the Golden Age.” Department of Sociology and Anthropology, College of Charleston.
- 2013 “Heartland Blues: Labor Politics and Union Decline in the Industrial Midwest.” *North American Labor History Conference*, Detroit.
- 2012 “Social Protest and Corporate Change: Assessing the Impact of Corporate Campaigns.” *Southern Sociological Society Meetings*, New Orleans.
- 2012 “Sources and Targets of Anti-Corporate Activism: Evidence from the Fortune 1000.” *Eastern Sociological Society Meetings*, New York.
- 2011 “We Can’t Win This on Our Own: Unions, Firms, and the Mobilization of External Allies in Labor Disputes.” Thematic Session on Conflict at Work, *American Sociological Association Meetings*, Las Vegas.
- 2011 “Civil Rights Activism and the Legal Strategies of Southern States.” *Southern Sociological Society Meetings*, Jacksonville.
- 2010 “We Can’t Win This on Our Own: Unions, Firms, and the Mobilization of External Allies in Labor Disputes.” *Organization Studies Summer Workshop on Social Movements, Civil Societies and Corporations*, Margaux, France.
- 2010 “Social Movements and the Response to Workplace Discrimination.” *Eastern Sociological Society Mini-Conference on Work*, Boston.
- 2009 “How Participation in Activism Enables Activist Careers: Building Activist Human and Social Capital.” *American Sociological Association Meetings*, San Francisco.
- 2009 “How to Recognize a Social Movement and Why You Should Care.” AKD Honors Lecture, Department of Sociology, University of Vermont.
- 2009 “Threat, Countermovement Organization, and the Regulation of Labor in the States.” *Southern Sociological Society Meetings*, New Orleans.
- 2008 “Can States Lead the Way to Universal Coverage? The Effect of Health Care Reform on the Uninsured.” *American Sociological Association Meetings*, Boston.
- 2007 “Changing to Win? Unions and Strikes in the U.S., 1984 – 2002.” *American Sociological Association Meetings*, New York.
- 2007 “National and Global Opportunities for the Labor Movement.” *Southern Sociological Society Meetings*, Atlanta.

- 2006 “Movements, Countermovements, and Policy Adoption: The Case of Right-to-Work Activism.” *American Sociological Association Meetings*, Montreal.
- 2004 “Manufacturing Dissent: Labor Revitalization, Union Summer, and Student Protest.” *American Sociological Association Meetings*, San Francisco.
- 2003 “The Politics of Union Decline: Business Political Mobilization and Restrictive Labor Legislation Following the New Deal.” *Social Science History Association Meetings*, Baltimore.
- 2003 “Unions, Solidarity, and Worker Protest.” *American Sociological Association Meetings*, Atlanta.
- 2003 “Labor Movement Revitalization and the Timing of Graduate Student Unionization.” *Southern Sociological Association Meetings*, New Orleans.
- 2002 “Status, Networks and Social Movement Participation: The Case of Striking Workers.” *American Sociological Association Meetings*, Chicago.
- 2002 “Status, Networks and Social Movement Participation: The Case of Striking Workers.” *Authority in Contention Workshop*, University of Notre Dame.

## **TEACHING EXPERIENCE**

### *Undergraduate:*

American Labor Relations  
 Classical Sociological Theory  
 Inequality and Social Justice  
 Political Sociology  
 Social Movements  
 Social Problems  
 Sociology of Work

### *Graduate:*

Comparative Historical Methods  
 Classical Sociological Theory

## **SERVICE TO THE PROFESSION**

- 2017 Advisory Panel, *National Science Foundation*
- 2015-17 Consulting Editor, *American Journal of Sociology*
- 2014 Organizer, Regular Session on Collective Behavior and Social Movements at the *American Sociological Association Annual Meeting*.
- 2014-15 Moderator, *Ethics in Labor Relations* Brownbag, Center for Business and Society, Tuck Business School, Dartmouth College
- 2014 Organizer, Committee on the Profession Session at the *Southern Sociological Society Annual Meeting*
- 2013-16 Editorial Board, *American Sociological Review*
- 2012-15 Publications Committee, ASA Section on Collective Behavior and Social Movements.
- 2011-14 Committee on the Profession, *Southern Sociological Society*

- 2011 Discussant, Labor and Labor Movements Regular Session, *American Sociological Association Meetings*, Las Vegas.
- 2011 Discussant, Author Meets Critics Session for: William Roy's *Reds, Whites, and Blues* at the *Southern Sociological Society Meetings*, Jacksonville.
- 2011 Chair, Tilly Book Award Committee, ASA Section on *Collective Behavior and Social Movements*
- 2010 Discussant, Political Sociology Section Session, "Labor Unions, Interest Groups and Political Outcomes," *American Sociological Association Meetings*, Atlanta.
- 2010 Organizer, Section on Collective Behavior and Social Movement Roundtables, *American Sociological Association Meetings*, Atlanta.
- 2009-10 Program Committee, ASA Section on *Labor and Labor Movements*
- 2009 Moderator, Dartmouth Centers Forum panel *Labor and Creativity in the Digital Age: New Visions of Work and Rights*, Dartmouth College.
- 2008 Presider, Medical Sociology session on health care in the US, at the *American Sociological Association Meetings*, Boston.
- 2008 Presider, Section on Collective Behavior and Social Movements Roundtables, at the *American Sociological Association Meetings*, Boston.
- 2007-8 Awards Committee, ASA section on *Labor and Labor Movements*
- 2007-8 Elections Committee, *Southern Sociological Society*
- 2007 Session Organizer, "Labor and the 'New Social Movements: Differences in Strategy, Organization and Perspective.'" *ASA Section on Collective Behavior and Social Movements Workshop*, Hofstra University.
- 2006 Discussant, Author Meets Critics Session for: Kevin Leicht and Scott Fitzgerald's *Post-Industrial Peasants: The Illusion of Middle Class Prosperity*, at the *Southern Sociological Society Meetings*, New Orleans.
- 2005 Discussant, "A Global History of Textile Workers, 1650-2000" at the *Social Science History Meetings*, Portland.
- 2005 Discussant, Session on Labor Mobilization, at the *American Sociological Association Meetings*, Philadelphia.
- 2005 Presider and Discussant, Labor and Labor Movements' Roundtables, at the *American Sociological Association Meetings*, Philadelphia.
- 2003 Session Organizer, "Anti-Labor Politics, Old and New" at the *Social Science History Association Meetings*, Baltimore.

#### **SERVICE AT DARTMOUTH COLLEGE**

- 2017- Chair, Dartmouth College Senior Fellowship Committee
- 2016-2018 Interim Chair, Department of Sociology (Spring Terms)
- 2014-2016 Member, Dartmouth College Senior Fellowship Committee
- 2010-2012 Member, Dartmouth College Course Steering Committee

#### Journal Article Reviewer:

Periodic reviewer for *American Journal of Sociology*; *American Sociological Review*; *American Journal of Political Science*; *American Political Science Review*; *Social Forces*; *Social*



*Problems; Comparative Sociology; Qualitative Sociology; Sociological Forum; Sociological Spectrum; Sociological Perspectives; The Sociological Quarterly; Qualitative Sociology; Mobilization; Industrial and Labor Relations Review; Work and Occupations; Research in Political Sociology; Research in Social Movements, Conflicts and Change; Labor Studies Journal; Sociology Compass.*

Grant Reviewer:

National Science Foundation  
Israeli Science Foundation

Professional Memberships:

*American Sociological Association; Eastern Sociological Society; Social Science History Association; Society for the Study of Social Problems; Southern Sociological Society.*