

DARLENE K. DRUMMOND

Institute for Writing and Rhetoric
Dartmouth College
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March 27, 2017

EDUCATION

Ph.D. in Communication: The Ohio State University, Columbus, Ohio, August 2000.

Dissertation: *The features of perceived supportive and nonsupportive messages received in the context of the diabetic experience.*

M.A. in Interpersonal Communication: Eastern New Mexico University, Portales, New Mexico.

Thesis: *Self-perception, identity, and the significance of various ethnic labels.*

B.A. in Speech Communication with a concentration in Mass Media: Denison University, Granville, Ohio.

PROFESSIONAL HISTORY

- Assistant Professor, Institute for Writing & Rhetoric, Dartmouth College, July 2015 – present. Adjunct Assistant Professor, The Dartmouth Institute for Health Policy & Clinical Practice, Online MPH Program, January 2017 – present.
- *Tenured* Associate Professor, Department of English, Communications, & Modern Languages, Indian River State College, J-216, 3209 Virginia Avenue, Fort Pierce, Florida 34981, Office: (772) 462 -7666, ddrummon@irsc.edu, August 2011 – June 2015.
- Assistant Professor, Communication Studies, School of Communication, University of Miami, Coral Gables, FL, August 2004 – May 15, 2011.
- Lecturer/Assistant Professor, Department of Communication Studies, University of North Carolina @ Charlotte, August 1998 – June 2004.

PUBLICATIONS (Peer-Reviewed)

Drummond, D. K. (01-17-2017). The decision: A creative autoethnographic account with poetry. Online First in *Health Communication* <http://dx.doi.org/10.1080/10410236.2016.1266580>

- Drummond, D. K. (2016). Teaching toward an appreciation of differences: The challenge for intercultural communication courses. In S. K. Camara & D. K. Drummond (Eds.), *Communicating Prejudice: An Appreciative Inquiry Approach* (pp. 61-73). Hauppauge, NY: Nova Science Publishers, Inc.
- Camara, S. K., & Drummond, D. K. (Eds.) (2016). *Communicating Prejudice: An Appreciative Inquiry Approach*. Hauppauge, NY: Nova Science Publishers, Inc.
- Drummond, D. K. (2016). Mama's boy: One type of identity negotiated in mother-son relationships. *Florida Communication Journal*, 44(1), 25-32.
- Drummond, D. K., & Camara, S. K. (2014). "Don't even go there!" A Black women's standpoint and conversation analysis of an online discussion about racial labeling. In S. Howard (Ed.), *Critical Articulations of Race, Gender and Sexual Orientation* (pp. 237-255). New York: Lexington Books.
- Marcus, E. N., Drummond, D. K., Dietz, N., & Kenya, S. (2013). Does a bite cause cancer? Misperceptions of breast cancer etiology among low-income urban women in Miami, FL. *Southern Medical Journal*, 106(12), 649-654.
- Marcus, E. N., Drummond, D. K., & Dietz, N. (2012). Urban women's preferences for learning of their mammogram result: A qualitative study. *Journal of Cancer Education*, 7(1), 156-164.
- Marcus, E. N., & Drummond, D. K. (2011). Urban women's preferences for learning of their mammogram result: A qualitative study [Abstract]. *Journal of General Internal Medicine*, 26, S20-S21.
- Orbe, M. P., & Drummond, D. K. (November, 2011). Competing cultural worldviews in the United States: A phenomenological examination of the essential core elements of transnationalism and transculturalism. *The Qualitative Report*, 16(6), 1688-1714.
- Camara, S. K., White, T., Drummond, D. K., & Jackson, R. L. (2011). Deconstructing ideological notions of otherness in *Far from Heaven*. *Interactions: Studies in Communication and Culture* 1(3), 391-409.
- Drummond, D. K. (2011). White American style in rhyme. *Qualitative Inquiry*, 17(4), 332-333.
- Drummond, D. K., & Orbe, M. P. (2010). Cultural contracts: Negotiating a ubiquitous U.S. dominant worldview on race and ethnicity. *Communication Studies*, 61(4), 373-390.
- Drummond, D. K., & Orbe, M. P. (2009). "Who are you trying to be?" Identity gaps within intraracial encounters. *Qualitative Research Reports in Communication*, 10(1), 81-87.

- Orbe, M. P., & Drummond, D. K. (2009). Negotiations of the complicitous nature of U. S. racial/ethnic categorization: Exploring rhetorical strategies. *Western Journal of Communication*, 73(4), 437-455.
- Camara, S. K., & Drummond, D. K. (2009). Book Review of “Confronting Ethnic Conflict: The Role of Third Parties in Managing Africa’s Civil Wars.” *Africa Media Review*, 17(1), 123-126.
- Drummond, D. K. (2008). *A Diary of Gastric Bypass Surgery: When the Benefits Outweigh the Costs*. Albany, NY: SUNY Press.
- Jackson, R. L., Drummond, D. K., & Camara, S. K. (2007). What is qualitative research? *Qualitative Research Reports in Communication*, 8(1), 1-8.
- Keller, V. F., Drummond, D. K., Bueno, Y., Spadola, J., & Schy, E. (May, 2007). Final Report: Understanding Statin non-adherence: A qualitative study. Prepared for the Innovation Center, AstraZeneca. UM-Humana Health Services Research Center.
- Drummond, D. K. (2005). Diabetes management: An exploration into the verbal support attempts of relational others. *Qualitative Research Reports in Communication*, 6(1), 69-76.
- Drummond, D. K. (2002). Promoting cultural/racial understanding using storytelling: Lessons from the study circle. *The Journal of Intergroup Relations*, 29(3), 66-73.
- Drummond, D. K. (2002). Study circles and the creation of ideal social realities while addressing key social and political issues: A case study. In T. A. McDonald, M. Orbe, & T. Ford-Ahmed (Eds.), *Building Diverse Communities: Applications of Communication Research* (pp. 135-148). Cresskill, NJ: Hampton Press.
- Orbe, M. P., Drummond, D. K., & Camara, S. K. (2002). Phenomenology and Black feminist thought: Exploring African American women’s everyday encounters as points of contention. In M. Houston & O. Davis (Eds.), *Centering Ourselves: African American Feminist and Womanist Studies of Discourse* (pp. 123-144). Cresskill, NJ: Hampton Press.
- Bell, K. E., Orbe, M. P., Drummond, D. K., & Camara, S. K. (2000). Accepting the challenge of centralizing without essentializing: Black feminist thought and African American women’s communicative experiences. *Women’s Studies in Communication*, 23(1), 41-62.

OP-EDS

- Drummond, D. K., & Kacandes, I. (2016, December 22). Diabetes at the holidays: Tough lessons we learned. *Next Avenue*. Retrieved from <http://www.nextavenue.org/health-challenges-holidays-lessons/>

Drummond, D. K. (2016, September 8). Why are we so slow to fight Zika? The fault is in our words. *The Hill*. Retrieved from <http://thehill.com/blogs/pundits-blog/healthcare/295051-why-are-we-so-slow-to-fight-zika-the-fault-is-in-our-words>

Drummond, D. K. (2016, April 20). The stress of systematic poverty is killing us. *Pacific Standard*. Retrieved from <https://psmag.com/the-stress-of-systemic-poverty-is-killing-us-1543b5c230e6#.w5er3yxv3>

TEACHING EXPERIENCE

Communication Theory: Scrutinizes the principles of theory building, major paradigms and theories in the study of human communication across various contexts including mass media, interpersonal, intercultural and applied. (Graduate and Undergraduate Level)

Fundamentals of Speech Communication: Examines the process of communication including key concepts, principles and theoretical concerns in a variety of contexts including interpersonal, small groups, rhetoric, organizations, intercultural, mass media and new technologies. (Undergraduate Level)

Health Communication: Explores the role of patients and caregivers, social and cultural issues, communication in health organizations, and health and the media. (Graduate and Undergraduate Level)

Intercultural Communication: Examines intercultural interactions within the United States from a variety of cultural perspectives, while privileging the voices of African, Asian, Bi-racial, Hispanic/Latino, Native, and Jewish Americans, homosexuals and women. (Graduate and Undergraduate Level)

Interpersonal Communication: Analyzes communication patterns in various settings including small groups, families, romantic relationships, work environments, friendships and cross-cultural dyads, and covers topics like listening, decision-making, perception checking and conflict management. (Undergraduate Level)

Persuasion: Applies various social psychological theories of influence including social judgment, dissonance, reasoned action, the elaboration likelihood model and compliance gaining strategies to various situations. (Graduate and Undergraduate Level)

Public Speaking: Provides the opportunity for improvement in both theoretical understanding and practical performance of oral communication. A variety of formal and informal presentations are given. (Undergraduate Level)

Research Methods: Analyzes communication behavior in a variety of contexts with a concentration on the link between theory and research, responsible sampling, content analysis, interviewing techniques, conducting focus groups, doing ethnographic research, questionnaire design and the use of statistics for explaining data. (Graduate and Undergraduate Level)

Social Support in Health Contexts: Surveys theory, methods and findings in interdisciplinary research on how relationships and communication can have positive or negative effects on individuals' health and well-being. Emphasis is placed on the communication of support. (Undergraduate Level)

Dissertation/Thesis Committees

Burleson, C. (2015). Media representations and perceptions of Black “mama’s boys”: A creative ethnography. Unpublished master’s thesis, California State University, Northridge. (Committee Member).

Tessman, J. (2014). Advice giving among friends: An exploration of goals when providing support. Unpublished master’s thesis, California State University, Northridge. (Committee Member).

DeGrandis, J. (2013). Saving first responders: Perspective on social support. Unpublished master’s thesis, California State University, Northridge. (Committee Member).

Harris, C. (2010). *It’s all in the music*. Unpublished doctoral dissertation, University of Miami. (Committee Member).

Bueno, Y. (2009). *The co-construction of self-talk and illness narratives: An HIV intervention case study*. Unpublished doctoral dissertation, University of Miami. (Chair).

Villar, M. E. (2008). *Compliance gaining appeals and sources of influence in cognitive behavioral violence prevention fatherhood groups*. Unpublished doctoral dissertation, University of Miami. (Committee Member).

Del Pozo, E. (2007). *Public relations at the Diabetes Research Institute: The role of source credibility and agenda building*. Unpublished master’s thesis, University of Miami. (Chair)

Johnson, A. (2006). *Blacks, organizational culture and advancement*. Unpublished master’s thesis, University of Miami. (Chair)

Bolukbasi, B. (2006). *An investigation of psychosocial and communicational determinants of college students’ condom use behavior*. Unpublished master’s thesis, University of Miami. (Committee Member)

Key, K. R. (2004). *Developing successful aging within continuing care retirement communities: How messages intended to be supportive affect senior residents*. Unpublished master's thesis, University of North Carolina @ Charlotte. (Chair)

Zhou, J. Y. (2003). *The organizational communication apprehension for English-as-a-second language speakers in the United States*. Unpublished master's thesis, University of North Carolina @ Charlotte. (Chair)

McGee, T. F. (2002). *Clarence Darrow and the Perspectival Theory of Rhetoric*. Unpublished master's thesis, University of North Carolina @ Charlotte. (Committee Member)

PROFESSIONAL

Competitive Conference Presentations

Drummond, D. K. (March 29- April 2, 2017). *C. Everett Koop: Identification and the need to teach personal responsibility*. Paper accepted for presentation at the annual meeting of the Eastern Communication Association, Boston, MA.

Tessman, J. W., Camara, S. K., Drummond, D. K., & Litke, R. (2015). *Advice between friends: An exploration of advice givers' goals*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Drummond, D. K. (2015). *A creative autoethnography on successful aging and continuing-care decision making*. Paper presented at the biennial meeting of the World Communication Association, Lisbon, Portugal. (Received **Family of Myung-Seok Park Best Overall Conference Presentation Award**).

Drummond, D. K. (2015). *Meeting the challenge of teaching intercultural communication competence to faculty*. Paper presented at the biennial meeting of the World Communication Association, Lisbon, Portugal.

Drummond, D. K., & Wells, J. M. (2014, November). *Teaching intercultural communication competence to faculty: A challenge for employee development programs*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

DeGrandis, J., Camara, S. K., Drummond, D. K., & Litke, R. (2014, November). *Saving first responders: A mixed methods approach to investigate the social support of paramedics*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Drummond, D. K. (2014, April). *Autoethnographic account on aging with poem and dramatic monologue*. Paper presented at the 84th annual convention of the Southern States Communication Association, New Orleans, LA.

- Drummond, D. K. (2012, November). *It's not like you have cancer or something!: Familial support and high cholesterol*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- Marcus, E. N., & Drummond, D. K. (2011, May). *Urban women's preferences for learning of their mammogram result: A qualitative study*. Paper presented at the 34th annual meeting of the Society of General Internal Medicine, Phoenix, AZ. (Received the **Women's Health Presentation Award** for the highest ranked poster).
- Drummond, D. K., Bueno, Y., Keller, V. F., Spadola, J., & Schy, E. (2009, November). *Understanding social support and medication adherence in the context of high cholesterol*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Orbe, M. P., & Drummond, D. K. (2009, July). *Competing cultural worldviews: A phenomenological examination of the essential core elements of transnationalism and transculturalism*. Paper presented at the biennial meeting of the World Communication Association, Maynooth, Ireland. (Received **Myung-Seok Park Award** for the Best Paper in Qualitative Research)
- Drummond, D. K., & Orbe, M. P. (2008, November). *Complexities of identity: Contemporary struggles of multiple identity gaps*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.
- Orbe, M. P., & Drummond, D. K. (2008, November). *Negotiations of the complicitous nature of U.S. racial/ethnic categorization: Exploring unconventional rhetorical strategies*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA. (**Top Paper** Panel for African American Communication & Culture Division)
- Spadola, J., Keller, V., Drummond, D. K., Bueno, Y., & Schy, E. (October, 2008). *Understanding non-adherence: A qualitative study*. Abstract presented at the annual meeting of the American Public Health Association, San Diego, CA.
- Drummond, D. K., & Orbe, M. P. (2008, April). *Negotiating the race-obsessed culture of the United States: Explorations of racial/ethnic identity, labeling, and cultural contracts*. Paper presented at the annual meeting of the Southern States Communication Association, Savannah, GA. (Received the **Top Paper Award** in the Intercultural Communication Division).
- Camara, S. K., Drummond, D. K., & Jackson, R. L. (2008, January). *Otherness-centered messages: Student interpretations of the film, "Far From Heaven."* Paper presented at the annual Hawaii International Conference on Arts and Humanities, Honolulu.
- Drummond, D. K. (2005, May). *Non/supportive messages and managing diabetes: An inductive approach to theory building*. Paper presented at the annual meeting of the International Communication Association, New York, NY.

- Drummond, D. K. (2004, November). *A conversational analysis of tri-multiple identity negotiation over the internet: A black women's standpoint*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Drummond, D. K. (2004, April). *Women, social support and managing diabetes: A grounded theory approach*. Paper presented at the Kentucky Conference on Health Communication, Lexington, KY.
- Drummond, D. K. (2002, November). *The form and content of messages in support attempts: An application of politeness theory*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Drummond, D. K. (2002, November). *The utility of politeness theory in the context of race and health*. Panel discussion on the application of communication theories to African American experiences at the annual meeting of the National Communication Association, New Orleans, LA.
- Drummond, D. K. (2000, April). *Social ties, nonsupportive messages and compliance*. Paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA.
- Drummond, D. K. (2000, February). *The features of perceived supportive and nonsupportive messages received in the context of the diabetic women's experience*. Paper presented at the annual meeting of the Western States Communication Association, Sacramento, CA.

Professional Service

- Presenter, panel entitled, "Mama's boys, Black boys and Black families: Collaborative explorations of masculinities, identities and attachment," at the annual meeting of the National Communication Association, November 2015, Las Vegas, NV.
- Presenter, "Enhancing communication: The first few minutes of the medical interview" Florida Society of Medical Assistants, Fall Seminar, October 13, 2012, Port St. Lucie, FL.
- Presenter, "Interpersonal communication competence in culturally rich environments," Indian River State College STEM Day Institute, April 12, 2012, Ft. Pierce, FL.
- Member, NCA 2011 Nominating Committee, NCA, 2010 - 2011.
- Respondent, panel entitled, "My bridge is your bridge: Relational dynamics in African American Communication Scholarship," at the annual meeting of the National Communication Association, November 2010, San Francisco, CA.

- Representative for AACCD, Legislative Assembly, NCA, 2007-2009.
- Chair, panel entitled, “Communication apprehension and competence traits,” at the biennial meeting of the World Communication Association, July 2009, Maynooth, Ireland.
- Respondent on panel entitled, “Understanding organizational grips on African-American consciousness and health,” at the annual meeting of the National Communication Association, November 2008, San Diego, CA.
- Discussant on panel entitled, “An unconventional marriage to the academy: Exploring professor success and relationship costs from the African American female perspective,” at the annual meeting of the National Communication Association, November 2008, San Diego, CA.
- Respondent, panel entitled, “Constructing our health: Implications for culture specific campaigns,” at the annual meeting of the National Communication Association, November 2007, Chicago, IL.
- Chair, panel entitled, “Cultural and liminal spaces, artistic forms and a highway as sites for connection or controversy,” at the annual meeting of the National Communication Association, November 2006, San Antonio, TX.
- Chair, panel entitled “Cultural conceptions of health and healthy behavior,” at the annual meeting of the National Communication Association, November 2005, Boston, MA.
- Respondent, panel entitled, “Exploring difference, perceptions, and coverage of race in communication,” at the annual meeting of the National Communication Association, November, 2005, Boston, MA.
- Chair, African-American Communication and Culture Division, National Communication Association, 2006 – 2007.
- Vice Chair, African American Communication and Culture Division, National Communication Association, November 2005 – November 2006.
- Respondent, panel entitled, “Reflection, revelation and socio-academic (in)visibility: Featuring the top 3 student papers,” for the African American Communication and Culture Division at the annual meeting of the National Communication Association, November, 2004, Chicago, IL.
- Chair, panel discussion entitled, “From A.B.D. to Ph.D.: Starting positions in the academy and industry without the degree,” at the annual meeting of the National Communication Association, November 2001, Atlanta, Georgia.

- Chair, panel entitled “African American communication collective: Dissertations reflecting contemporary issues in black America,” at the annual meeting of the National Communication Association, November 2001, Atlanta, Georgia.

Professional Reviews and Consultations

- Reviewer, *Critical Studies in Media Communication*, 2012 – present.
- Textbook Reviewer, Miller’s *Communication Theories*, for Oxford University Press, 2010.
- Reviewer, *Florida Communication Journal*, 2013-2015.
- Reviewer, *Journal of Social and Personal Relationships*, 2008 – present.
- Reviewer, *Howard Journal of Communications*, 2010 – present.
- Paper Reviewer, African American Communication & Culture Division, National Communication Association, 2003 – present.
- Textbook Reviewer, Lederman & Stewart’s *Readings in Health Communication*, 2005.

Professional Associations

- National Communication Association (NCA)
- World Communication Association (WCA)
- Southern States Communication Association (SSCA)
- Eastern Communication Association (ECA)

Professional Development

- Attendee, National Communication Association Institute for Faculty Development, Hope College, Holland Michigan, July 24-30, 2016.

Grants/Awards

- Walter and Constance Burke Research Initiation Award, \$12,500, Dartmouth, 2015-2018.
- School of Communication Research Grant of \$9,338, University of Miami, AY 2007-2008.
- School of Communication Research Grant of \$1,500, University of Miami, AY 2005-2006.
- James W. McLamore Summer Award in Business and Social Sciences, UM, 2005 and 2007.
- Junior Faculty Grant of \$3,500, College of Arts and Sciences, UNC-Charlotte, Summer 2000.

SERVICE TO COLLEGE

- Member, Institute for Writing and Rhetoric Steering Committee, January 2017 – present.
- Presenter, “What key principles should one keep in mind when giving medical advice to Hispanics?” Global Health Fellows Program Workshop, Dartmouth, October 25, 2016.
- Organizer, The Benjamin F. Barge and Class of 1866 Prizes for Oratory Speech Contest, The Institute for Writing and Rhetoric, Dartmouth, April 28, 2016.
- Presenter, “Tour guide communication workshop.” Undergraduate Admissions, Tour Guide Program, Dartmouth, April 1, 2016.
- Presenter, “Intercultural communication competence.” Spring 2016 Faculty Workshop, Institute for Writing and Rhetoric, Dartmouth, May 19, 2016.
- Chair, Communication Learning Community, Institute for Academic Excellence, August 2014 – June 2015, Indian River State College (IRSC), Ft. Pierce, FL.
- Presenter, “College success: addressing sexual harassment on campus.” Institute for Academic Excellence, April 9, 2015, IRSC, Ft. Pierce, FL.
- Presenter, “Creating a positive classroom climate: The first day and every day!” Plenum Session of the Indian River State College (IRSC) Fall Academic Excellence Symposium, August 15, 2014, Ft. Pierce, FL.
- Honors Workgroup in August 2013 – June 2015.
- Attended 5th Annual State Assessment Meeting for the State Colleges of Florida, June 20-21, 2013.
- Designed 3-Day Intercultural Communication Competence course for the Employee Development Program (EDP) sponsored by the Office of Institutional Effectiveness, IRSC, for Spring 2013.
- Member, Committee on Research and Implementation of the Quality Enhancement Program (QEP) Workgroup, IRSC, September 2012 – 2015.
- Member, Adjunct Faculty Workgroup, IRSC, September 2012 – 2014.
- Member, IRSC’s Speaker’s Bureau, August 2012 – 2015.
- Participated in Great Explorations Program, IRSC, November 2011.
- Miss Diamond Scholarship Pageant Judge for Kappa Alpha Psi Fraternity, UM, 2010.
- Supporter of the Future Black Communication Professionals, UM, 2008 – 2011.
- Black Alumni Society/WWMA Scholarship Committee, UM, 2009.
- Alternate Voting Member, Social & Behavioral Sciences IRB, UM, 2006 – 2011.
- Core Curriculum Task Force, SOC, UM, Spring 2006 – 2010.
- Representative for Communication Studies Program, School Council, SOC, UM, August 2004 – 2009.
- Banner Marshall, SOC, UM, December 16, 2004 commencement.
- Designed Health Communication track and new courses for the Department of Communication Studies, UNCC, AY 2002.

- Chair, Search Committee for Assistant Professor in Health Communication, Communication Theory and Research Methods, UNCC, AY 2003 - 04.
- Chair, Associate Dean of General Education Search Committee, College of Arts & Sciences, UNCC, January 2000-May 2002.

COMMUNITY SERVICE

- President, Board of Directors, Midwest Social Sciences Research Associates (MSSRA), January 2011- August 2015.
- Recruited and organized student participation (speeches & poems) for the 12-01-12 World AIDS Day Walk and Conference, Ft. Pierce, FL.
- Participant & Donor, Treasure Coast Breast Cancer Walk, 2011 & 2012.
- Donor to *Dancing with the Stars*, Police Athletic League, Ft. Pierce, FL, 2011, 2012
- Recruited volunteers for the *Florida Breast Health Initiative*, a nonprofit organization that targets the uninsured and underserved to provide free breast health information and exams in Miami, FL, Spring 2007, Spring 2008, Spring 2009.
- Successfully nominated college students to the Planned Parenthood Leadership Committee, in Miami, FL, Summer 2009.